

Finance & Rules Committee
February 27, 2018
Minutes

Members Present: (Acting) Committee Chair William Johnson, Legislators Robert Cantwell, Allen Drake, Daniel McBride, James Nabywaniec

Others Present: Legislators Philip Reed, John Peck, Robert Ferris and Anthony Doldo, County Administrator Robert Hagemann, Deputy Administrator Sarah Baldwin, County Attorney David Paulsen, Conf. Asst. for Fiscal Affairs and Information Technology Director Gregory Hudson, Insurance Director Lisa Jock, Probation Director Martin Morrison, Treasurer Accountant Anne Converse, Confidential Secretary Jill Jones

Chairman Johnson called the meeting to order at 6:25 p.m. and introduced Marshall Weir, Director of Marketing for Jefferson County Economic Development for a presentation of their marketing strategies.

Mr. Weir went over their transition from JCIDA/JCJDC/JCCFC/JCLDC to their current title of Jefferson County Economic Development, the umbrella under which they all operate, and he said they have successfully rebudgeted their working capital and rebranded their operations in an effort to increase public awareness of their activities. He noted that the style and color of the logo were carried over in an effort to build on the past. He stated that their focus is to retain existing businesses, assist in business expansion, and to attract new business. Their targeted industries are agriculture, food processing, manufacturing, supply chain business, and Can-Am trade. He went over the local and international marketing that they do including: event sponsorships (Business and Womens Conference-SBDC, GPS for Success, Career Jam, Workforce 2020, Business Symposium), maintaining the website, and a presence on social media outlets (facebook, twitter, you tube, linkedin), trade shows, and a few print advertisements. He said they have done a good job with marketing analysis and have weeded out what doesn't work and are doing what makes the most sense. He answered questions of legislators, and said their office is excited about a couple very promising prospects they are speaking with about opening new businesses in Jefferson County.

Chairman Johnson introduced a resolution for payment of legislators' expenses and entertained a motion for consideration. A motion was duly made by Legislator Drake seconded by Legislator Cantwell and there being no discussion, the Committee agreed to sponsor the resolution as presented.

Chairman Johnson introduced a resolution amending Jefferson County Administrative Policies and Procedures for budget modifications and entertained a motion for consideration. A motion was duly made by Legislator Nabywaniec seconded by Legislator McBride and there being no discussion, the Committee agreed to sponsor the resolution as presented.

Chairman Johnson introduced a resolution amending the 2017 County Budget relative to the health benefits and workers' compensation funds and entertained a motion for consideration. A motion was duly made by Legislator Cantwell seconded by Legislator Drake and there being no discussion, the Committee agreed to sponsor the resolution as presented.

Chairman Johnson introduced a resolution appointing member to the regional fish and wildlife management board and entertained a motion for consideration. A motion was duly made by Legislator McBride seconded by Legislator Cantwell and there being no discussion, the Committee agreed to sponsor the resolution as presented.

Chairman Johnson introduced a resolution appointing jail physician and entertained a motion for consideration. A motion was duly made by Legislator Cantwell seconded by Legislator Drake and there being no discussion, the Committee agreed to sponsor the resolution as presented.

Chairman Johnson introduced a resolution amending the 2018 County Budget and Capital Plan relative to Jefferson Community College and entertained a motion for consideration. A motion was duly made by Legislator McBride seconded by Legislator Nabywaniec and there being no discussion, the Committee agreed to sponsor the resolution as presented.

On a motion by Legislator Cantwell seconded by Legislators McBride, Drake, and Nabywaniec and unanimously carried, the Committee approved the following General Services Committee sponsored resolutions:

- ✓ Amending the 2017 County Budget in Relation to the County Road Fund
- ✓ Amending the 2017 County Budget in Relation to Recycling & Waste Management
- ✓ Accepting Donation for Sheriff's Department K-9 Unit and Amending the 2018 County Budget in Relation Thereto
- ✓ Recognizing NYS Governor's Traffic Safety Committee Police Traffic Services Program Grant and Amending the 2018 County Budget in Relation Thereto
- ✓ Reappropriating Funds from Various Unspent Grants Relative to the Sheriff's Department and Amending the 2018 County Budget in Relation Thereto
- ✓ Authorizing Inter-Municipal Agreement with the City of Watertown Regarding FY2017 Edward Byrne Memorial Justice Assistance Program and Amending the 2018 County Budget

On a motion by Legislator Cantwell seconded by Legislators Drake, McBride, and Nabywaniec, and unanimously carried, the Committee approved the following Health & Human Services Committee sponsored resolutions:

- ✓ Amending the 2018 County Budget to Reappropriate Funds and Accepting Additional 2018 Funding for Veterans Peer Support (P2P) Pilot Program
- ✓ Amending the 2018 County Budget to Allocate Additional State Aid for Community Services Mental Health Programs
- ✓ Amending the 2018 County Budget to Allocate Additional State Aid for Community Services Programs and Authorizing Amended Agreements in

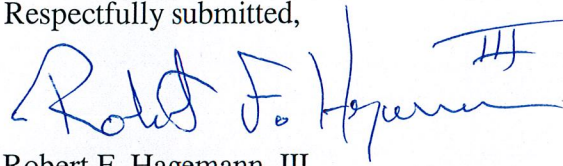
Relation Thereto

- ✓ Amending 2018 County Budget Relative to Additional Revenue from NYS Office of Children & Family Services for Sexually Exploited Youth Funding

On a motion by Legislator Drake seconded by Legislator Nabywaniec and unanimously carried, the Committee entered Executive Session at 7:00 p.m. to discuss litigation. On a motion by Legislator Nabywaniec seconded by Legislator McBride and unanimously carried, the Committee returned to open session at 7:25 p.m.

There being no further business of the Committee on a motion by Legislator Drake seconded by Legislator Nabywaniec and unanimously carried, the meeting was adjourned at 7:25 p.m.

Respectfully submitted,

A handwritten signature in blue ink, reading "Robert F. Hagemann, III". The signature is stylized with a large "R" and "H".

Robert F. Hagemann, III
Clerk of the Board