NOTICE OF PARTIAL RELEASE OF UCC LIEN

To: Sturgis Motorcycle Rally, Inc.

Notice is hereby given that the UCC lien and security interest held by First Interstate Bank (Bank) on the following assets of Sturgis Motorcycle Rally, Inc. (SMRI) is hereby released:

- "Black Hills" trademark when used in connection with goods or services related to the Sturgis Motorcycle Rally event or as set forth in U.S. Reg. Nos. 3955170 and 4301562;
- "Sturgis" trademark when used in connection with goods or services related to Sturgis Motorcycle Rally event or as set forth in U.S. Reg. Nos. 3923284 and 4440406;
- "Sturgis" composite design mark registered in South Korea (KIPO) Reg. No. 45-0036139;
- "Sturgis" composite design mark registered in China (CNIPA) Reg. Nos. 9389967, 9389968, 9389969, 9389970, 9389971, and 9389972;
- "Sturgis Motorcycle Rally" trademark;
- "Sturgis Rally & Races" trademark;
- "Thunder Threads" trademark, U.S. Reg. No 3257141;
- "Not for a Long Time, but for a Good Time" trademark U.S. Reg. No. 2662191;
- "Ohio Sprint Speed Week" trademark, Ohio Reg. Nos. 3841739 and 3841738; and
- Any accounts receivable owed by Hot Leathers to SMRI.

These items may be disposed of by SMRI free of the Bank's lien. No other assets of Sturgis Motorcycle Rally, Inc. are intended to be released from the Bank's lien and no other rights are waived by First Interstate Bank by this release.

FIRST INTERSTATE BANK

By: Mark Kary, Special Assets Officer

State of Montana :
ss:
County of Yellowstone :

On this 23 day of August, 2021, before me, the undersigned officer, personally appeared Mark Kary, who acknowledged himself to be the Special Assets Officer of First Interstate Bank, and that he, as such officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the Bank by himself as Special Assets Officer.