

	Minutes - unapproved Iowa County Library Committee Friday, Jan. 7, 2022, 1:00 P.M. Iowa County Courthouse Loft Meeting Room & Zoom 222 N. Iowa Street Dodgeville, Wisconsin	Iowa County Wisconsin
For information regarding access for the disabled please call 935-0399.		
<i>Any subject on this agenda may become an action item unless otherwise noted.</i>		
1	Call to order. Chair, Vickie Stangel called the meeting to order at 1:05 P.M.	
2	Roll Call: Members Present on Zoom : Vickie Stangel, Susan Storti, Mark Storti, Carol Anderson, Sharilyn Sailing, Carrie Jewell, Bev Harris, and Diane Palzkill. Others Present: County Administrator, Larry Bierke Others on Zoom: David Kranz SWLS	
3	Approval of Agenda: S. Storti moved, C. Jewell, seconded. Motion carried.	
4	Approval of Minutes: C. Anderson moved, M. Storti, seconded to approve the minutes from the Oct. 15, 2021 meeting. Motion carried.	
5	Reports from Committees: None	
6	Election of Committee Chair: S. Storti nominated D. Palzkill. C. Anderson seconded. Motion carried.	
7	Presentation to Iowa County Board-January 18th, 2022, 6 P.M.: C. Anderson will email each librarian to remind them to attend. She will arrange for a County Board Member to present each award. Anderson will do a brief presentation on each grant awarded. Librarians can add their thoughts. L. Birke said the grants will be awarded when the meeting is called to order, following a moment of silence honoring the lives of the two Mineral Point firefighters.	
8	Library Promotion Ideas: C. Anderson complimented D. Palzkill on banner designs. Palzkill gave the pricing for 5 banners and yard signs: Yard (both sides) @ \$124.00, Vinyl \$123 @ \$123.00, Retractable with stands @ \$492.00, with the design cost from \$150 - \$250. M. Storti moved to proceed with the purchase. C. Anderson seconded. Discussion followed. S. Storti suggested stickers signifying the year of grant award. B. Harris stated she thought eight banners, etc. would be purchased for the eight libraries eligible for grants and that they would be stored at each library and displayed during the years when grants were awarded. This would eliminate the gathering and storage after each project. C. Anderson wondered about the use of the banners for an ongoing project such as the Muscoda film nights with use of the grant purchased projector and equipment. Harris didn't see an issue with the banner being displayed during the movie night. S. Sailing suggested the stickers/medallions could state what the grant was for each year. D. Kranz suggested a ribbon with the grant year for attaching. S. Storti said the librarian could announce the grant award. Due to the possible change of color on banners and signs the motion was amended to order for the eight libraries, and D. Palzkill will order them today (Dec. 7) so banners will be available to display at the Iowa County Board Meeting. L. Birke asked that they be dropped at the Court House earlier so they can be set up before the meeting. Other promotion ideas: D. Kranz asked about library newsletters for promo. B. Harris suggest library Facebook posts. M. Storti asked Kranz if the ICLC work could be mitigated to other counties. Kranz said he has talked with other counties. Discussion followed as possibly using WDMP and the Lancaster radio stations for promotion. M. Storti said there had been a public taxpayer survey in their area and the least popular method for communication was radio. Number one was direct mail. Number two: Facebook. C. Anderson suggested the center of the Shopper for photos. Would need to find sponsors to fund.	

9	Set next quarterly meeting date and agenda: Set for April 8 at 1 P.M., on the agenda will be budget prep, recap of County Board Meeting, putting banner designs on County Website along with grant info.
10	Adjournment: M. Storti moved, B. Harris seconded to adjourn. Motion carried at 1:50pm.