



APPROVED MINUTES
Bloomfield Committee
Thursday, October 9, 2014 at 1:30 p.m.
Bloomfield Healthcare and Rehabilitation Center
Dodgeville, WI 53533

**Iowa
County
Wisconsin**

1	Meeting was called to order by Chairman Dr. Jenkins at 1:33 p.m.
2	Roll Call was taken. Members present: Dr. Jenkins; Palzkill; Paull Excused: Anderson and Thomas Others present: Penny Clary, Donna Clark, Mary Crook, Kari Grady, Mark Vondra; Karen Oellerich
3	Approve the agenda for this meeting. Motion by Paull to approve the agenda for this meeting. Member Palzkill seconded the motion. Carried.
4	Approve the minutes of the September 25, 2014 meeting. Motion by Palzkill to approve the minutes of the September 25 meeting. Paull seconded the motion. Carried.
5	Comments or reports from the audience or committee members. Member Paull commended Clary on the good job with the Health and Human Services presentation. Crook commented on the good job Clary did with the recent Bloomfield Family meeting. Dr. Jenkins continues to hear good comments about the care given at Bloomfield. Paull is concerned about other referendums and the upcoming "wheel tax" and their effects.
6	Outreach Planning/Updates. Clary distributed a draft of Referendum information, which was circulated at the Health and Human Services meeting, regarding the possible outcomes of a Yes or No vote in the upcoming referendum. This idea came out of the Family Meeting. The Bloomfield Fact Sheet will be distributed to Iowa County Board of Supervisors, as well as, the Bloomfield Bulletin. It was suggested that Iowa County be added to the Header of the Yes/No informational page. Also discussed at the Family Meeting was the Strategic Plan and remodeling vs. building. Clary commented that remodeling won't improve staffing or efficiencies. The Hoffman results concluded that remodeling won't do a lot for Bloomfield. Dr. Jenkins is concerned that if the referendum doesn't pass and a private entity buys that rates may increase. Clary added the economic impact affect and 110 jobs would, also, be affected. Dr. Jenkins and Anderson will have an ad in Section B of the Shopping News on October 28. Staff members are distributing yard signs and will distribute information at the Highland Homecoming Parade, on their own time. A public informational forum will be scheduled at Bloomfield on Monday, October 27 at 7 p.m. The Fall Festival is scheduled at Bloomfield on Saturday, October 19 from 1 to 3 p.m. The festival will include a pie contest; petting zoo; hay rides; kid's games; music and food. Group letters to invite groups/organizations to Bloomfield or Bloomfield staff to come to an organization's meeting were sent to 30 area groups. Anderson has scheduled the Cobb Lions Club and another group at the Cobb Library. Paull will attend the Ridgeway over 50 meeting on October 27 at 11 a.m. The Bloomfield Healthcare & Rehabilitation Center Facebook page will be updated. At the recent Leading Age conference, WIFPLI is hearing in the industry that Bloomfield is for sale. Also, a Meriter Hospital nurse with family in Linden commented that it is felt that Upland Hills Health is trying to corner the nursing home market in Iowa County. Dr. Jenkins asked about the workgroup going forward.

7	Other Business. Clary has contacted the Iowa County IT Department regarding WiFi. Rick Klabough is exploring options and the hot spot would be \$80/\$100 per month for 10 devices. Rick's suggestion was to start with 6gb. There could also be a cell phone booster on the roof for \$300. Paull wondered if electronic equipment in the building would interfere,
8	Next meeting date. The next meeting date will be Thursday, October 23 at 1:30 p.m.
10	Motion to adjourn by Paull and second by Palzkill. Motion carried.