

Hidden Valleys Inc - Minutes
Timber Lane Coffee 934 Wisconsin Ave Boscobel, WI
January 18th, 2023

The meeting was called to order by Bob Boyle at 10:40am. Executive Board & County Representative members: Bob Boyle, Bob Scallon, Harrison Heilman, Ricky Rolfsmeyer, Sandy Williams, and Brad Stevens .Guest: Tyler Carl, Dawn Justin, Tammie Katzung and Danika Wehling

Harrison approved the agenda. Second by Brad. Motion carried.

Brad made a motion to approve the Minutes from last months meeting with changes to Wisconsin Governor's Conference on Tourism. Second by Ricky. Motion carried.

Treasurers Report

Bob S. approved the balance sheet. Second by Ricky. Motion carried.

President Report

Bob B. made calls to the Designers and to LaCrosse Graphics. Discussion followed. Also informed the group of a Don Stirlings passing and passed around a card. Memorial type wording in the guide is needed.

Office Manager Report

-Deadlines are set for January 27 for ads and final proof February 13 for the designers. The designers are working on the guide on their own now, 50 Plus Publishing dissolved their business. We set the printing amount to no more than 40,000 copies with LaCrosse Graphics.

Social Media

Tyler updated the group on the daily Facebook post and visits. Two post daily average and is giving businesses a spotlight during the slower winter months.

New Business

- Tyler and Dawn Justin expressed interest in attending Wisconsin Governor's Conference on Tourism.
- Motion made by Harrison that the board will cover 1 Day of admission, hotel fees and milage for up to 2 people that want to go to the Wisconsin Governor's Conference on Tourism in Green Bay. Second by Bob S.
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Next Meeting will be at Whiskey Row Saloon in Avoca at 10:30am on Feb 15th.

Motion to adjourn by Bob S. Second by Ricky at 11:54am. Motion carried.

Respectfully submitted by Danika Wehling acting secretary.