



**Minutes - unapproved
Iowa County Library Committee
Friday, July 7, 2023, 1:00 P.M.
Iowa County Administrator's Office & Zoom
222 N. Iowa Street
Dodgeville, Wisconsin**

**Iowa
County
Wisconsin**

For information regarding access for the disabled please call 935-0399.

Any subject on this agenda may become an action item unless otherwise noted.

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| 1 | Call to order. Chair, Diane Palzkill called the meeting to order at 1:05 P.M. |
| 2 | Roll Call: Members Present on Zoom: Bev Harris, Gerald Galle, Angela Noel, Carrie Jewell, and Diane Palzkill. Others Present: County Administrator, Larry Birke, and SWLS Director, David Krantz. |
| 3 | Approval of Agenda: Galle moved to approve agenda, Harris, seconded. Motion carried. |
| 4 | Approval of Minutes: Galle moved, Jewell, seconded, to approve the minutes from the May 12, 2023, meeting. Motion carried. |
| 5 | Reports from Committees: Harris reported she and Anderson met via phone on Wed., July 5, to discuss the 2024 ICLC Grant Forms and Criteria. The information will be sent to the county librarians on Aug. 15 th , with a submission deadline on Sept. 20. Galle has agreed to receive the electronic submissions. |
| 6 | Discuss Presentation to the Iowa County Board scheduled for 7/18/23: Palzkill presented a slide show under construction which she and Sailing have put together. Galle asked Birke to place it on the Iowa County Website following the board meeting. One of the final slides will show the 2023 grants awarded. Palzkill asked for other ideas. Harris said 2022 featured the billboard, and additional \$500 grants to were given to all Iowa County Libraries. Birke suggested asking for an increase of over 75% for library usage. Galle made the motion to increase Iowa County residents' reimbursement for library usage from 75% to 78%. Harris took a voice vote. 5 Yea, 0 Nay. Motion carried. |
| 7 | Grants Awards and Uses: Noel and Palzkill stated they hadn't received the \$150.00 monies to be used for marketing. Birke will take care of it. |
| 8 | Marketing Ideas: Palzkill said she had received a call from Justin from the billboard company wondering if we want to do a billboard again as slots are filling up quickly. The cost is \$650 per month for 6 months. Galled asked for feedback from the librarians. Noel stated staff and librarians from away had commented on the billboards. Galle felt it might be better to use the money for promotion in a different way. Noel suggested a month of free tote bags with the ICLC Logo. Birke suggested window clings. Noel has used 4 Imprint before and will check into the cost of both. There is \$6,606.04 available. |
| 9 | Set Next Meeting and Agenda Items: The next meeting will be Friday, October 13, 2023, at 1 P.M. |
| 10 | Adjournment: Galle made the motion, Noel, seconded. Meeting adjourned at 1:50. |