

Hidden Valleys, Inc.
11:00 am Board meeting

August 19, 2020
Wednesday

Timber Lane Coffee
934 Wisconsin Ave
Boscobel, WI

The meeting was called to order by Sandy Williams, President, at 11:09 am. Board members: Bob Boyle, Ron Benish, Bob Scallon, Rob Wilson. Excused: Tim Gottschall, Harvey Kubly. Absent: Paul Fredrickson. Guests: Robin Baumeister, Randy Kirking

WELCOME & INTRODUCTIONS

Ron made a [motion](#) to approve the agenda. Seconded by Bob S. Motion passed.

MINUTES

Ron made a [motion](#) to accept the July 15th minutes. Seconded by Bob S. Motion passed.

TREASURER'S REPORT

Ron made a [motion](#) to accept the treasurer's report as presented. Seconded by Bob S. Motion carried.

PRESIDENT'S/EXECUTIVE REPORT

Sandy reviewed the steps the executive committee recommended to be taken before taking a 2019 past due advertiser [Super 8 in Sparta] to small claims.

There was discussion to look into ending the \$3,500 fee for a county to be a featured county and raise the per capita cost by a penny for each member county. No action was taken today. This will be revisited in 2021.

Sandy let the board know that Hidden Valleys will be receiving a grant from SW ITBEC 501 (c)3 in the amount of \$1,000 to help with funding the new mobile app.

There was discussion on storage location for the 2021 guides. No action was taken today.

REMARKS/CONCERNS

Bob S. made a [motion](#) to adjourn at 11:48 pm. Seconded by Ron. Motion carried.

Minutes taken by Sandy Williams, acting Secretary.

2020 Hidden Valleys tentatively scheduled meeting dates and locations.

Wednesday September 16, 2020, Dodger Bowl, 318 King St, Dodgeville, WI in Iowa County

Wednesday October 21, 2020 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday November 18, 2020 Richland County Courthouse, Richland Center, WI in Richland County.