

Hidden Valleys, Inc.
11:00 am Board meeting

September 16, 2020
Wednesday

Dodger Bowl

318 King St

Dodgeville, WI

The meeting was called to order by Sandy Williams, President, at 11:07 am. Board members: Bob Boyle, Ron Benish, Bob Scallon, Rob Wilson, Paul Fredrickson and Harvey Kubly. Excused: Tim Gottschall. Guest: Randy Kirking.

WELCOME & INTRODUCTIONS

Ron made a [motion](#) to approve the agenda. Seconded by Bob S. Motion passed.

MINUTES

Bob S. made a [motion](#) to accept the August 19th minutes. Seconded by Ron. Motion passed.

TREASURER'S REPORT

Paul made a [motion](#) to accept the treasurer's report as presented. Seconded by Harvey. Motion carried.

PRESIDENT'S/EXECUTIVE REPORT

Sandy updated the board on the refund for the WCA [Wisconsin Counties Association] booth that was scheduled in September in Wisconsin Dells. Hidden Valleys will reconsider attending WCA in September of 2021 in LaCrosse.

SALES REPORTS

Sandy presented an overview of where sales are currently at versus last years sales. Sales overall are positive. The deadline for the sales for ads in the 2021 guide is October 31st. The discussion on storage location for the 2021 guides was tabled until the November agenda. Ron made a [motion](#) to pay Randy commission for an orchard ad in his territory. Paul seconded the motion. Motion carried.

NEW BUSINESS:

The first proof of the 2021 cover and the back of the 4 page spread showcasing Iowa County was presented to the board. Sandy will pass along the recommended changes to graphics.

Ron made a [motion](#) to proceed to take Super 8 of Sparta to small claims court in Monroe County. Seconded by Harvey. Motion carried.

REMARKS/CONCERNS

Bob S. made a [motion](#) to adjourn at 11:56 pm. Seconded by Harvey. Motion carried.

Minutes taken by Sandy Williams, acting Secretary.

2020 Hidden Valleys tentatively scheduled meeting dates and locations.

Wednesday October 21, 2020 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday November 18, 2020 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday December 16, 2020 Richland County Courthouse, Richland Center, WI in Richland County.