

Platte County Lodging and Tourism Joint Powers Board  
June 2, 2021 – 11:00 am  
Platte County Chamber of Commerce Office – Wheatland

AGENDA

Call to Order

**WELCOME NEW BOARD MEMBERS**

1. Approval of Minutes
  - a. Amendment of Minutes of May 4<sup>th</sup>, 2021 Minutes
    - i. Removing and Adding of Bank Signatories
  - b. May 18, 2021
2. Approval of Financials
  - a. May 2021
3. Correspondence/Public Comment
4. Old Business
  - a. Approval of Platte County Chamber of Commerce MOU
  - b. Bookkeeping RFP Acceptance
  - c. 2022 Marketing Strategy
  - d. Parks and Recreation Opportunities
  - e. Administrative Work
    - i. Election of officers (Vice Chairman & Secretary)
    - ii. Bank Signature Cards (Add Vice Chairman)
    - iii. Letter to Snowy Range Graphics
5. New Business
  - a. Digital and Social Media RFPs
    - i. Website, SEO, Social Media
  - b. Approval of Surety Bond
  - c. Approval of FY 2022 Preliminary Budget
  - d. Approval of May Invoices
  - e. Other New Business
  - f. Next Meeting
6. Adjournment