

Platte County Lodging and Tourism Joint Powers Board
July 12, 2021 – 11:00 am
Platte County Chamber of Commerce Office – Wheatland

AGENDA

1. Call to Order
 2. Roll Call
 3. Approval of Minutes
 - a. June 2, 2021 Minutes
 4. Correspondence/Public Comment
 5. Old Business
 - a. Digital and Social Media, RFPs, Website, SEO, Social Media
 - b. Approval of Surety Bond
 - c. Approval of FY 2022 Preliminary Budget
 - d. Approval of May Invoices
 6. New Business
 - a. Approval of the FY 2022 Budget-Public Hearing at 10:00AM
 - b. Grants
 - i. Salsa Contest
 - c. Marketing Plan-RMI
 - d. Grant Application/Report Discussion and approval
 - e. Invoices to approve:

→ Certified Folder	\$ 4,624.16
→ Madden Media	\$ 833.34
→ Armour Advantage	\$ 1,000.00
→ Platte County Chamber	\$ 6,572.99
→ Madden Media	\$ 3,891.75
→ BVK	\$ 7,307.90
→ RMI	\$ 9,500.00
→ Snowy Range	\$ 625.00
→ Snowy Range	\$ 623.38
 - f. Other New Business
7. Reports
 - a. Approval of Financial Report
8. Adjournment