



Agenda

City of Placerville

Placerville Economic Advisory Committee

Regular Meeting
Friday, April 15, 2016 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Brent-Bumb, Kaiserman, Meuser, Miller, Payne, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF [March 18, 2016](#)**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:** None
7. **PRESENTATIONS:**
 - A. Presentation by Terry LeMoncheck, Executive Director of the El Dorado Arts Council.
8. **DISCUSSION ITEMS:**
 - A. **[Strategy 1.5:](#) Encourage and support the expansion of public infrastructure and services to meet the demands of existing and future targeted industries.**

Review infrastructure presentation and consider recommendations regarding potential sales tax measure to fund infrastructure.

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- B. **Strategy 1.6:** Identify and partner with various stakeholders to attract and retain priority businesses. Implement Collaboration team consisting of City, County and Chamber members to quickly respond to needs of potential businesses. Assign PEAC Chamber representative to participate in Community and Economic Development Advisory Committee (CEDAC) and invite a CEDAC member to attend PEAC meetings.

Review and discuss potential Land Use Planning/Sales Tax Sharing Program with El Dorado County.

C. **Review Buxton Analytics Program**

Staff will provide an overview of the Buxton Analytics Program

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Update on Main Street Courthouse Reuse Blue Ribbon Committee
- B. Update on Main Street Project
- C. Update on Hotel Development

10. **ITEMS FOR NEXT AGENDA:**

11. **NEXT MEETING:** May 20, 2016 Regular Meeting.

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