

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, May 20, 2016, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Vice Chair Miller, Brent-Bumb, Kaiserman, Payne, Wager
Members Absent: Chair Brown, Meuser
Staff Present: Morris

Note: Member Payne arrived at 12:10 p.m.

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brent-Bumb** and seconded by **Member Kaiserman**. Motion carried 4-0. Chair Brown, Members Payne and Meuser Absent.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF April 15, 2016:**

Adoption of the Minutes was moved by **Member Brent-Bumb**, and seconded by **Member Wager**. Vice Chair Miller abstained. Motion carried 3-0. Chair Brown, Members Meuser and Payne Absent

5. **ITEMS OF INTEREST TO THE PUBLIC:** None. (No members of the public were present.)

6. **INFORMATIONAL ITEMS:** None.

7. **PRESENTATIONS:** None.

8. **DISCUSSION ITEMS:**

- A. **Strategy 1.6:** Identify and partner with various stakeholders to attract and retain priority businesses. Implement Collaboration team consisting of City, County and Chamber members to quickly respond to needs of potential businesses. Assign PEAC Chamber representative to participate in Community and Economic Development Advisory Committee (CEDAC) and invite a CEDAC member to attend PEAC meetings.

City Manager Morris gave a report on the upcoming joint meeting between El Dorado County Board of Supervisors and the City of Placerville City Council to Review and discuss potential Land Use Planning/Sales Tax Sharing Program.

B. **Review Buxton Analytics Program**

City Manager Morris reviewed and demonstrated the Buxton Analytics Program.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

A. **Update on Main Street Project.**

Mr. Morris updated the Committee on the Main Street Project.

B. Update on Potential Hotel Development:

Mr. Morris gave an update on the Hampton Inn Hotel Project.

C. Update on Sales Tax Measure

Mr. Morris informed the committee that the City Council is set to approve the placement of a sales tax measure on the November 2016 Ballot at their next meeting on May 24, 2016.

D. City/County Sales Tax Sharing – May 24th Joint Board of Supervisors/Council meeting.

Mr. Morris reminded the committee of the joint meeting on May 24, 2016 at 10:00.

Member Payne briefed the Committee on the Gold Panning Championships and specifically the trailer that will come to different sites to educate the public.

Member Payne also discussed the PDA for which he is President and some of the concerns they are currently working on.

Vice Chair Miller mentioned that she is on the Board for a Strategic Task Force called Opportunity Knocks. The group is working on Homeless issues in the City.

Comment [fpr1]: Is this group only looking at homeless issues in the City or County wide?

10. ITEMS FOR NEXT AGENDA:

Member Brent-Bumb requested that the Committee review the Tourism Strategy and specifically look at the City's financial commitment to the Visitor's Bureau.

11. ADJOURNMENT: The meeting was adjourned by **Vice Chair Miller** at 1:10 p.m.

12. NEXT MEETING: June 17, 2016 Regular Meeting.