

RESOLUTION NO. __

**A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF
PLACERVILLE RECOMMENDING THAT THE CITY COUNCIL APPROVE ZONING
ORDINANCE AMENDMENT (ZOA) 25-03 AMENDING TITLE 10, CHAPTER 4, SECTION 10-
4-17 (SIGN REGULATIONS) OF THE PLACERVILLE MUNICIPAL CODE TO ALLOW
REGULATED A-FRAME/SANDWICH BOARD SIGNS ON MAIN STREET WITHIN THE
HISTORIC DISTRICT**

WHEREAS, the City of Placerville's Sign Ordinance (Title 10, Zoning, Section 10-4-17), adopted in May 2002, prohibits temporary freestanding signs, including A-frame signs, sandwich boards, and sidewalk menu signs, to protect public health, safety, welfare, and the historic and aesthetic character of the community; and

WHEREAS, in February 2024, the City Council directed staff to explore revisions to the Sign Ordinance to support downtown businesses and address increasing unauthorized use of A-frame/sandwich board signs on Main Street; and

WHEREAS, the proposed amendment creates a limited exception for regulated A-frame/sandwich board signs on public sidewalks along Main Street within the Historic District boundaries (generally from Canal Street to Sacramento Street), aligning with practices in comparable historic California downtowns; and

WHEREAS, on January 6, 2026, the Planning Commission held a duly noticed public hearing on Zoning Ordinance Amendment (ZOA) 25-03, at which time all interested persons had the opportunity to provide testimony, and the Planning Commission considered all evidence presented, including the staff report and public input; and

WHEREAS, the proposed amendment enhances economic opportunities for Main Street businesses (consistent with General Plan Economic Development Goal ED-1), preserves historic character (consistent with Historic Preservation Goal HP-1), ensures public safety and ADA accessibility through a minimum 48-inch clear pedestrian pathway, and prevents obstructions to emergency access (consistent with the 2025 California Fire Code); and

WHEREAS, the amendment is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Sections 15060(c)(2) and (3), 15061(b)(3) (common sense exemption), and 15305 (Class 5: Minor alterations in land use limitations), as it involves no potential for significant environmental effects.

NOW, THEREFORE, BE IT RESOLVED by the Planning Commission of the City of Placerville as follows:

Section 1. The Planning Commission finds that the proposed amendment to Title 10, Chapter 4, Section 10-4-17 is consistent with the City of Placerville General Plan and promotes the public health, safety, and welfare.

Section 2. The Planning Commission hereby recommends that the City Council adopt the ordinance amending Title 10, Chapter 4, Section 10-4-17 of the Placerville Municipal Code to add an exception allowing regulated A-frame/sandwich board signs on Main Street within the Historic District, substantially in the form attached as Exhibit A to the staff report dated January 6, 2026.

Section 3. This resolution shall take effect immediately upon adoption and shall be transmitted to the City Clerk for placement on a City Council agenda.

PASSED AND ADOPTED

AYES:

NOES:

ABSENT:

ABSTAIN:

Kris Kiehne, Chairperson

ATTEST:

Deana Watkins-Howey, Development Services Technician