



## Work Session - Minutes Monday, November 18, 2024

### **COUNCIL PRESENT:**

Mayor Mulhollem  
Mayor Pro Tem Castleberry  
Council Member Bruton  
Council Member Jackson  
Council Member Purvis  
Council Member Wilson

### **STAFF PRESENT:**

Bryan Chadwick, Town Administrator  
Marcus Burrell, Town Attorney  
Jason Kress, Town Planner  
Chris Allen, Parks & Recreation Director  
Jenny Martin, Human Resources Officer/Town Clerk

### **COUNCIL ABSENT:**

None

### **MEDIA PRESENT:**

None

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## **1      WELCOME/CALL TO ORDER:**

### **a)      Invocation**

Mayor Mullhollem called the meeting to order at 6:30 p.m in the Jeffrey D. Barnes Council Chambers located at 14094 Buffalo Road, Archer Lodge and declared a quorum present. Council Member Jackson offered the invocation.

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### **b)      Pledge of Allegiance**

Mayor Mulhollem led in the Pledge of Allegiance to the US Flag.

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## **2      CAMPO PRESENTATION ~ KENNETH WITHROW:**

**3 - 30**

- a)** Jason Kress introduced Kenneth Withrow from CAMPO and explained why he invited Mr. Withrow to present the "Blueprint for Safety Project" as it is a transportation safety plan that will effect the triangle region. Mr. Kress explained that Mr. Withrow will present information that is specific to Johnston County. Jenny Martin mentioned that she would be forwarding the presentation to the Council Members the next day for their records. Mr. Withrow introduced himself from the Capital Area Metropolitan Planning Organization (CAMPO) and expressed his gratitude for being invited to the meeting. He explained that all counties that are in close proximity to Wake County are a part of CAMPO and shared data regarding crashes within these counties. He shared that the purpose of CAMPO is to ensure that members of these communities have safe access to transportation in which they partner with the North Carolina Department of Transportation. Mr. Withrow continued on to show data for traffic, crashes, and their impacts on transportation. His presentation also included information regarding a metropolitan transportation plan and it's goals for people living in Johnston County. He also explained how important this is for this area of North Carolina due to the exponential growth of the county itself. Mr. Withrow closed his presentation explaining the reason why transportation projects take time to complete, most of which he attributes to timing and funding. (See Attached Presentation)

**3     STAFF GOALS (CONTINUED):**

**a)     Human Resources Officer/Town Clerk ~ Jenny Martin**

Jenny Martin clarified policies discussed at the last meeting including the Electronics Communication policy and mentioned that the policy would have to be voted on at the upcoming meeting in December. She explained and went over the presentation which included an internal employee satisfaction survey and the goals for the human resources department.

Discussion followed. Council Members requested information regarding the tax rates, budgets, benefits, and raises for the other towns that were provided as comparisons in the presentation.

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**4     COUNCIL MEMBERS' GOALS:**

**a)     Discussion with Bryan Chadwick regarding the Town Council's goals and vision for the Town**

Town Administrator, Bryan Chadwick passed out goals that were discussed during the last budget talks.

Council Member Jackson listed a few things he would like for the Town. These ideas included keeping the small town feel and the big plots of land for homes, increasing the walk-ability of Archer Lodge. Council Member Wilson mentioned that the feeling of the small town of Archer Lodge does not come from the actual size of the Town, but instead comes from the ability of the members of the Town to interact and get along. Mr. Chadwick reminded the Members of Council that Chad stated that the Town is anticipated to double in size over the next 20 years and that there is no way to be able to stop that growth. Discussion followed.

Council Member Castleberry discussed the need for a sewer system for the town of Archer Lodge. He also mentioned that the Town cannot rely on housing and farmland to raise the numbers of the Town. He explained that his vision may need to include working with a neighboring town or the county to bring in a business or two to encourage growth through a commercial addition to the community. Discussion followed.

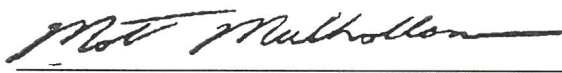
Mr. Chadwick mentioned that he has been in contact with an engineer that may be able to help the Town get an idea for a figure on what it would cost to create a waste water system so that the Council can decide whether or not it is something that the Town is capable of doing. He mentioned the importance of the Town Council to be able to set their goals and their vision for the community so that they have have projects on the shelf for when funding becomes available. Discussion followed.

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**5     ADJOURNMENT:**

**a)     With no further business, Mayor Mullhollem adjourned the meeting at 8:12pm.**

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Matthew B. Mulhollem, Mayor

  
Jenny Martin, Town Clerk





# BLUEPRINT FOR SAFETY

CAMPO Regional Transportation Safety Action Plan

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Phase 1 Update – Town of Archer Lodge

# Agenda

1. Introduction to the Blueprint for Safety
2. Phase 1 Engagement
3. Safety Discussion (interactive)
4. Next Steps



# Why plan for road safety?

In CAMPO, between 2018 and 2022...

Over **195,000** total crashes occurred on roadways

More than **2,700** of those crashes seriously injured drivers, passengers, pedestrians, and bicyclists

An additional **654** mothers, fathers, children, brothers, sisters, friends, and loved ones lost their lives due to a roadway crash.









# Why plan for safety NOW?



U.S. Department of Transportation

National Roadway Safety Strategy  
Safe Streets and Roads for All (SS4A)



North Carolina Strategic Highway Safety Plan



Public Input  
Prior Plans



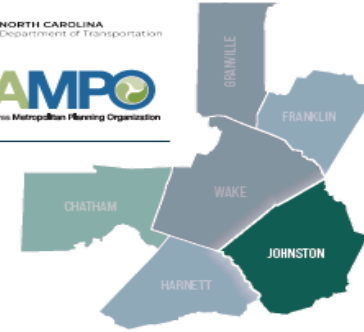
# Why plan for safety NOW?



**BLUEPRINT  
FOR SAFETY**  
CAMPO Regional Transportation Safety Action Plan



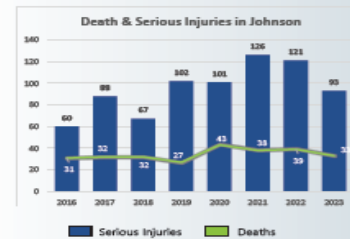
The transportation safety plan focuses on reducing crashes that result in death or serious injury, for all roads and all modes of travel



## DID YOU KNOW THAT IN JOHNSTON COUNTY BETWEEN 2019 AND 2023...?

More than **29,800** reported crashes occurred on local and state roadways

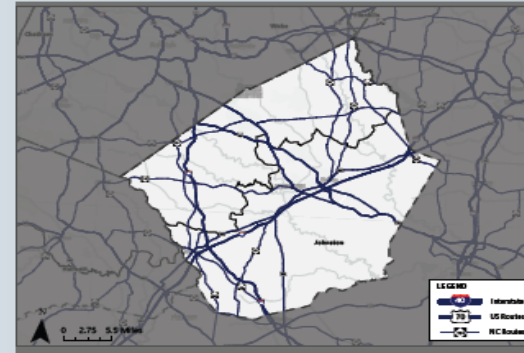
Of those crashes, **more than 900 people** were killed or seriously injured



Fatal and Serious Injury Crashes (2016-2023)

## WHERE DO WE PRIORITIZE TRANSPORTATION SAFETY?

Interstates, US routes, or NC routes represent about **12%** of the roadway network in Johnston County, but **more than 51%** of fatal and serious injury crashes occurred on these roads



INTERSTATES, US, AND NC ROUTES

## MOST DEATHS AND SERIOUS INJURIES CAN BE PREVENTED IF WE FOCUS ON ...

- Keeping vehicles in the lane
- Reducing conflicts at intersections
- Decreasing drug and alcohol impairment
- Using seat belts and child car seats
- Improving routes and crossings for pedestrians, bicyclists and motorcyclists
- Slowing vehicle speeds





# Why plan for safety NOW?



## GOAL 7: PROMOTE SAFETY, HEALTH AND WELL-BEING

|        |                                                      |
|--------|------------------------------------------------------|
| Obj. A | Increase safety of travelers and residents           |
| Obj. B | Promote public health through transportation choices |

## Survey Comment Theme

*Safety!* Bicycle/pedestrian, technology, slower speeds, etc.



# A Transportation Safety Plan is...



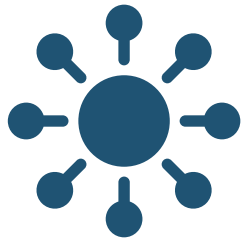
Based on a vision  
and commitment



Data-driven



Stakeholder-led



Reactive and  
Proactive



Multimodal



Focuses on short-term  
needs and long-term goals



# Goals for the Safety Plan



**Achieve significant reduction in fatalities and serious injuries on the region's transportation system.**

**Inform  
other regional  
efforts**

**Increase  
awareness of  
transportation  
safety and risks**

**Identify  
needs and  
recommended  
safety  
improvements**

**Ensure  
consistency  
with HSIP and  
USDOT funding  
programs**

**Follow a  
Safe System  
Approach**



# Regional Coordination

Several other planning efforts are in process

- Central Pines Regional Council Safety Action Planning
- Durham-Chapel Hill-Carrboro MPO Vision Zero Action Plan
- City of Raleigh Safety Action Plan
- Knightdale Safety Action Plan



# Phase 1 Engagement

# Engagement Elements

PHASE 1 - December 2023 - August 2024

- Project Website
- Online Survey
- Safety Kick Off Summit
- TAT Phase 1 Meeting
- Social Media Training & Digital Toolkit
- Town Board/City Council Meetings
- Public Engagement Events



# Online Engagement

- Project Website
  - <https://publicinput.com/blueprintforsafety>
- Online Survey – **closed in early September**, summarizing results now





# Regional Safety Summit

March 14, 2024

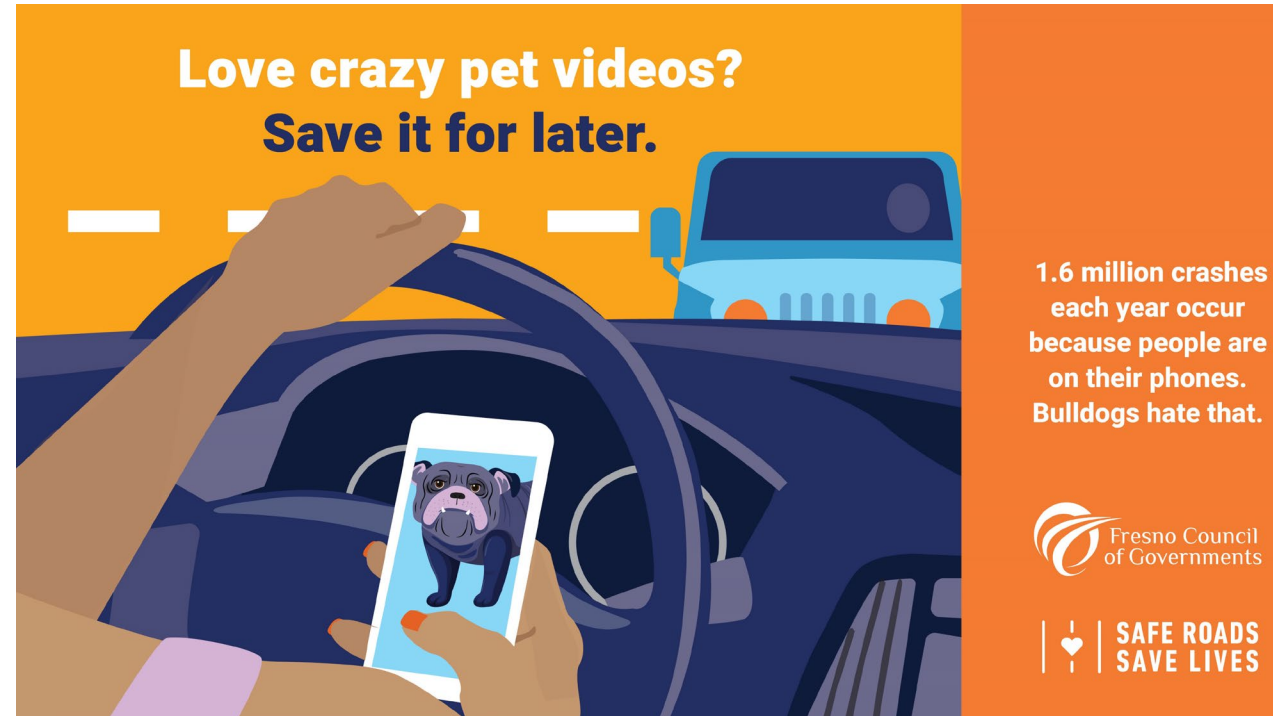
- Introduction to the Plan
- Preliminary Data Review
- Safety Culture
- Plan Engagement
- Small Group Discussions



# Regional Safety Summit

## Safety Culture

- Top-Down **AND** Bottom-Up
- Everyone:
  - *Shares responsibility*
  - *Does their part*
  - *Understands why it is important*
- A way of life that values the safety of fellow roadway users in every decision we make
  - *Every User*
  - *Every Trip*



# Regional Safety Summit

A shared responsibility

- Local Elected Officials
- Planners, Designers, and Engineers
- NCDOT and CAMPO
- Law Enforcement
- Emergency Response
- Universities and Major Institutions
- Parents
- Teachers
- Coaches
- Employers
- Bus Drivers
- Media
- Municipal Maintenance Crews
- ...and so many more.



# TAT Meetings

## Conversations Across the Region

- May 13th – Garner (Central Wake TAT)
- May 15th – Cary (Western Wake TAT)
- May 23rd – Youngsville (Franklin TAT)
- **May 23rd – Smithfield (Johnston TAT)**
- May 31st – Wake Forest (Northeast Wake TAT)
- June 7th – Butner (Granville TAT)
- June 7th – Lillington (Harnett TAT)



# Social Media Training & Digital Toolkit

June 27<sup>th</sup>, 2024

- Training Recording
- Project Overview Video
- Survey
- Printable Posters
- Media Release
- Email/Newsletter Content
- Social Media Calendar and Posts
- Social Media Reel

## ACCESS THE DIGITAL TOOLKIT

Visit <https://www.camponc.us/programs-studies/blueprint-for-safety/digital-toolkit-for-blueprint-for-safety>





# Local Engagement Events

## June/July Events

- Meet on Main – Wendell (6/21)
- 540 Fest – Raleigh (6/22)
- GoCary and Dorcas Ministries Visit – Cary (6/26)
- Senior Adults Focus Group Meeting - Parks & Rec - Holly Springs (6/29)
- Clayton Farm and Community Market – Clayton (7/13)
- Cary GoCary Customer Appreciation Event (7/17)
- Garner Food Truck Rodeo (7/19)
- Holly Springs Farmers Market (7/20)
- Wake Forest Seniors Coffee Café at Northern Wake Senior Center (7/24)
- Zebulon Popsicles in the Park (7/26)



# Local Engagement Events

## July/August Events

- Morrisville Western Wake Farmers Market (7/27)
- Christmas in July – Franklinton (7/27)
- Coats Senior Center Meals Distribution (7/30)
- **Flowers Plantation Farmers Market (8/3)**
- Creedmoor City Hall Pop-Up (8/3)
- Community Day - Resources Fair Harnett County - Angier (8/7)
- Youngsville National Night Out (8/9)
- Friday Night on White - Wake Forest (8/9)
- Zebulon Rock the Block Concert (8/9)
- Knightdale Arts & Education Festival (8/17)





# Local Engagement Events

## August/September Events

- Campbell University Street Fair (8/20)
- Packapalooza - NC State Univ (8/24)
- Logan's Nursery/Garden Hut - Fuquay-Varina (9/6)
- Grasshopper Farms - Wake County (9/7)
- Crosby Community Day - Raleigh (9/14)



# Safety Discussion

# What does increasing safety look like?

- What are the safety issues observed (infrastructure and behavior) in your community?
- What stands out and different - related to roadway safety for your community compared to the larger region?





# Next Steps

# Future Engagement

PHASE 2 - September 2024 - June 2025

- CAMPO Executive Board Meeting
- Safety Summit Phase 2
- TAT Phase 2 Meetings
- Town Board/City Council Meetings



# Our Next Steps

## Analysis and Engagement Summary

- ☐ Finalize analysis for High Injury and Risk Networks
- ☐ Summarize engagement efforts in Phase 1

## We need your help to build momentum!

- ☐ Stay involved



# Stay Connected

**CAMPO:** <https://www.campo-nc.us/>

## **NCDOT Traffic Safety Unit:**

<https://www.ncdot.gov/initiatives-policies/safety/traffic-safety/Pages/default.aspx>

## **Contacts for the Blueprint for Safety**

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# Thank you

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See you soon!