

**OCEAN CITY TOURISM DEVELOPMENT COMMISSION**

**AGENDA**

**MEETING THURSDAY, FEBRUARY 8, 2024 – 9 am**

**COUNCIL CHAMBERS, CITY HALL**

Meeting Called to Order

Open Public Meetings Act Announcement

Roll Call

Approval of Minutes of January 11, 2024 Meeting

Staff Reports

Resolutions:

- #2 AUTHORIZING A PROFESSIONAL SERVICES CONTRACT BETWEEN THE OCEAN CITY TOURISM DEVELOPMENT COMMISSION AND WEBFX, INC FOR THE 2024 DIGITAL PROGRAM FOR THE OCEAN CITY TOURISM DEVELOPMENT COMMISSION WEB SITE
  
- #3 AUTHORIZING A PROFESSIONAL SERVICES CONTRACT BETWEEN THE OCEAN CIT TOURISM DEVELOPMENT COMMISSION & UNIVERSAL MEDIA, INC. FOR A TELEVISION MEDIA BUY AND DIGITAL STREAMING SERVICES
  
- #4 AUTHORIZING A PROFESSIONAL SERVICE CONTRACT BETWEEN THE OCEAN CITY TOURISM DEVELOPMENT COMMISSION & WISER/LINK ADVERTISING, INC FOR GRAPHIC DESIGN SERVICES
  
- #5 AUTHORIZING DISTRIBUTION OF PROMOTIONAL MATERIALS ON NJ THRUWAYS AND THE CAPE MAY LEWES FERRY TERMINAL
  
- #6 AUTHORIZING DISTRIBUTION OF PROMOTIONAL MATERIALS IN WELCOME CENTERS IN PHILADELPHIA METROPOLITAN NORTHERN VIRGINIA AND MARYLAND
  
- #7 AUTHORIZING DISTRIBUTION OF PROMOTIONAL MATERIALS IN PA

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- #8 AUTHORIZING THE EXECUTION OF A SHARED SERVICE AGREEMENT BETWEEN THE OCEAN CITY TOURISM COMMISSION AND THE OCEAN CITY REGIONAL CHAMBER OF COMMERCE FOR THE OPERATION OF THE WELCOME CENTER AND PHONE SUPPORT
  - #9 AUTHORIZING FINANCIAL SUPPORT FOR A CONTEST PROMOTION IN PARTNERSHIP WITH THE OCEAN CITY REGIONAL CHAMBER OF COMMERCE
  - #10 AUTHORIZING PRING ADVERTISING IN VARIOUS VISITOR'S GUIDES
  - #11 AUTHORIZING POSTAGE FOR MAILING
  - #12 OUTFRONT MEDIA – BILLBOARD ON WALT WHITMAN BRIDGE MAY 20, 2024 – JUNE 16, 2024
  - #13 VIDEO PRODUCTION SERVICES
- New Business
- Public Comment
- Adjournment