

**OCEAN CITY TOURISM DEVELOPMENT COMMISSION**

**AGENDA**

**MEETING THURSDAY, FEBRUARY 13, 2025 – 9:30 AM**

**COUNCIL CHAMBERS, CITY HALL**

Meeting Called to Order

Open Public Meetings Act Announcement

Roll Call

Approval of Minutes of November 14, 2024 Meeting

Staff Reports

Resolutions:

TC25 - 01 Setting Meeting Dates for 2025

TC25 - 02 Authorizing a Professional Service Contract Between the Ocean City Tourism Development Commission and WEBFX for the 2025 Digital Program for the Ocean City Tourism Development Commission Web Site

TC25 – 03 Authorizing an Online Media Library

TC25 - 04 Authorizing a Professional Service Contract Between the Ocean City Tourism Development Commission & Wiser Link Advertising Inc for Graphic Design Services

TC25 - 05 Authorizing Distribution of Promotional Materials on NJ Thruways and the Cape May Lewis Ferry Terminal

TC25 - 06 Authorizing Distribution of Promotional Materials in Pennsylvania, New Jersey, Northern Virginia

TC25 - 07 Authorizing Distribution of Promotional Materials in Pennsylvania

TC25 - 08 Authorizing the Execution of a Shared Service Agreement Between the Ocean City Tourism Commission and the Ocean City Regional Chamber of Commerce for the Operation of the Welcome Center and Phone Support

TC25 - 09 Authorizing Financial Support for a Contest Promotion in Partnership with the Ocean City Regional Chamber of Commerce

TC25 -10 Authorizing Print Advertising in Various Visitor's Guides

New Business:

1. Rob Carnahan – Universal Media/Television Buy

Public Comment

Adjournment