

CITY OF OCEAN CITY
CAPE MAY COUNTY, NEW JERSEY
RESOLUTION

TC24 - 15

**AUTHORIZING A PROFESSIONAL SERVICES CONTRACT BETWEEN THE
TOURISM DEVELOPMENT COMMISSION AND OUTFRONT MEDIA, LLC FOR
A BILLBOARD ON THE WALT WHITMAN BRIDGE**

WHEREAS, the Ocean City Tourism Development Commission (OCTDC) has a need for a billboard to promote vacationing in Ocean City, New Jersey, and

WHEREAS, Outfront Media, LLC has available space for a billboard on the Walt Whitman Bridge beginning April 1, 2024 – May 19, 2024 in the amount of \$10, 500.00 with production costs of \$750.00, and

WHEREAS, a professional service contract with Outfront Media, LLC may be entered into without competitive bidding pursuant to the provisions of J.J.S.A. 40A:11-5(1)(a)(i) & N.J.S.A. 19:44A-20.4 et seq; and

WHEREAS, Outfront Media, LLC has submitted a Business Entity Disclosure Certification which certifies that Outfront Media, LLC has not made any contributions to a political or candidate committee for an elected office in the City of Ocean City, County of Cape May, New Jersey in the previous one (1) year period and that the contract will prohibit Outfront Media, LLC from making any contributions through the term of the contract;

NOW THEREFORE, BE IT RESOLVED by the OCTDC that a professional service contract with Outfront Media, LLC can be awarded for a billboard on the Walt Whitman Bridge for a total of \$11,250.00

Burton Wilkins, Chairman
Ocean City Tourism Development Commission

CITY OF OCEAN CITY
CAPE MAY COUNTY, NEW JERSEY
RESOLUTION

TC24 - 16

**AUTHORIZING A CONTRACT WITH TAC
PRINTING OF SEAVILLE, NJ**

WHEREAS, TAC Printing of Seaville, NJ is the owner and supplier of the “Welcome Bag” which is given to weekly renters in Ocean City, NJ during the summer season; and

WHEREAS, the Ocean City Tourism Development Commission (OCTDC) wishes to partner with TAC Printing to place certain advertising on the Welcome Bag as well as place six (6) promotional materials inside of the bag;

NOW THEREFORE BE IT RESOLVED, by the OCTDC that the secretary is authorized to process a purchase requisition for TAC Printing in the amount of \$12,000.00 for the project described herein.

Burton Wilkins, Chairman
Ocean City Tourism Commission

OCTDC 5-9-24