

**CITY OF OCEAN CITY**  
**CAPE MAY COUNTY, NEW JERSEY**  
**RESOLUTION**

**TC25 – 19**

**AUTHORIZING THE 2026 BUDGET OF THE OCEAN CITY  
TOURISM DEVELOPMENT COMMISSION**

**BE IT RESOLVED**, by the Ocean City Tourism Development Commission that the Budget printed below is hereby adopted as the 2026 Budget of the Ocean City Tourism Development Commission.

**OCEAN CITY TOURISM DEVELOPMENT COMMISSION**

**2026 BUDGET**

**DESCRIPTION**

Advertising/Promotional	612,000	
Billboards		60,000
Brochure Distribution		12,000
Contests/Giveaways		6,000
E-Marketing		280,000
Media Production		30,000
Television		200,000
Vacation Guides		12,000
Welcome Bag		12,000
Information Services	42,000	
Miscellaneous	3,00	
Professional Services	30,000	
Telephone/Internet Service	3,000	
<b>TOTAL</b>	<b>690,000</b>	

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Burton Wilkins, Chairman  
Ocean City Tourism Development Commission

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