

# OCEAN CITY TOURISM DEVELOPMENT COMMISSION

## MINUTES

**THURSDAY, OCTOBER 10, 2024**

Chairman Burton Wilkins called the meeting to order at 9:04 am.

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

**MEMBERS ATTENDING:** Daniel Kelchner, Director of Community Services; Michele Gillian, Executive Director of the Ocean City Regional Chamber of Commerce; Justin Juliano, Manager of Public Relations and Information

**ALSO ATTENDING:** Danielle Guerrero, Carol Frank, Wesley Kazmarck, Peter Madden, William McGinnity, Burton Wilkins

**MINUTES:** Bill McGinnity moved to approve the minutes of the September 12, 2024 meeting. Wesley Kazmarck seconded. The motion carried.

### **STAFF REPORTS:**

Justin Juliano distributed the financial report for the year to date and noted that collections were on track to meet the mercantile collections from last year.

Daniel Kelchner, Director of Community Services reported that the Air Show and Airport Festival were very successful this year. He also reported that the First Night schedule will be available at the Fall Block Party.

Michele Gillian, Executive Director of the Ocean City Chamber of Commerce, gave the monthly report on e-marketing from WebFx. She also noted that it was time to start preparing the Budget for 2025. The 2025 Budget meetings were tentatively set for Thursday, October 24, 2024. The secretary will notify the members of the Tourism Commission with final details.

**PUBLIC COMMENT:** Jody Levchuk spoke to the members of the Tourism Commission about Air B&B and VRBO Advertising.

He also suggested that it would be worthwhile for a member of the Tourism Commission to attend the IAPPO Amusement Convention at Disney in Orlando, Florida.

There being no further business, the meeting adjourned at 9:17 am.

Respectfully submitted,

Sally Huff  
Recording Secretary