

# OCEAN CITY TOURISM DEVELOPMENT COMMISSION

## MINUTES

OCTOBER 9, 2025

Chairman Burton Wilkins called the meeting to order at 9:30 am in Council Chambers. City Hall.

Adequate notice of this meeting has been given pursuant to Public Law 1075 Chapter 231.

**MEMBERS ATTENDING:** Carol Frank, Wesley Kazmarck, Peter Madden, William McGinnity

**ALSO ATTENDING:** Michele Gillian, Executive Director of the Ocean City Regional Chamber of Commerce; Daniel Kelchner, Director of Community Services; Justin Juliano, Manager of Public Relations and Information; Michele Cottrell, Public Information Coordinator

**MINUTES:** William McGinnity moved to approve the minutes of the September 11, 2025 meeting. Peter Madden seconded. The motion carried.

### STAFF RPORTS:

Michele Gillian gave a report on the Tourism Commission's E-marketing campaign with Webpage FX and noted that the promotion for the Online Contest for a free one week vacation house in Ocean City will begin this weekend.

Justin Juliano distributed the financial reports and noted that mercantile collections are up a little from October last year.

Daniel Kelchner noted that the football event at the beach is on again this year. New welcome signs have been installed at the entrances to Ocean City. There will be a drone show on Saturday evening after the Fall Block Party. The Halloween Parade will be held on October 30<sup>th</sup>.

### NEW BUSINESS:

**2026 BUDGET** – Copies of the 2025 Budget were distributed to the members of the Tourism Commission and discussion followed on the Proposed Budget for 2026.

Carol Frank moved to approve the Proposed Budget for 2026. Peter Madden seconded. A roll call vote was taken. Carol Frank, Wesley Kazmarck, Peter Madden, William McGinnity and Burton Wilkins voted aye.

**PUBLIC COMMENT:** No one from the public was present.

There being no new business, the meeting adjourned at 10:10 am.

Respectfully submitted,

Sally Huff  
Recording Secretary