

# OCEAN CITY TOURISM DEVELOPMENT COMMISSION

## MINUTES

**FEBRUARY 12, 2026**

Chairman Burton Wilkins called the meeting to order at 9:32 am in Council Chambers, City Hall.

Adequate notice of this meeting has been given pursuant to Public Law 1075 Chapter 231.

**MEMBERS ATTENDING:** Carol Frank, Wesley Kazmarck, Peter Madden, William McGinnity, Burton Wilkins

**ALSO ATTENDING:** Michele Gillian, Executive Director of the Ocean City Regional Chamber of Commerce; Daniel Kelchner, Director of Community Services; Justin Juliano, Manager of Public Relations and Information

**MINUTES:** Wesley Kazmarck moved to approve the minutes of the January 15, 2026 meeting as written. William McGinnity seconded. The motion carried.

### **STAFF REPORTS:**

Justin Juliano distributed the financial reports and answered questions from the members of the Tourism Commission.

Michele Gillian reported that the launch of the new online contest for a free one week vacation in Ocean City is very successful.

Daniel Kelchner reported that the jitneys will be running in Ocean City in the evenings during the 2026 summer.

He also announced that the Army Corps of Engineers will be coming to Ocean City to discuss beach replenishment and to assess beach erosion damage to Ocean City's beaches.

### **RESOLUTIONS:**

The resolutions listed below are considered to be routine in nature and will be read by title only and enacted in one motion unless a member of the Tourism Commission would like one to be voted on separately.

1. Authorizing Distribution of Promotional Materials on NJ Thruways and the Cape May Lewes Ferry Terminal
2. Authorizing an Online Media Library

3. Authorizing Print Advertising in Various Visitor's Guides
4. Authorizing the Execution of a Shared Service Agreement Between the Ocean City Tourism Commission and the Ocean City Regional Chamber of Commerce for the Operation of the Welcome Center and Phone Support

**PUBLIC COMMENT ON THE RESOLUTIONS:** No one from the public was present.

Peter Madden moved to approve the above resolutions as written. William McGinnity seconded. A roll call vote was taken. Peter Madden, William McGinnity, Carol Frank, Wesley Kazmarck and Burton Wilkins voted aye.

**NEW BUSINESS:** Rob Carnathan from Universal Media attended this meeting and made a presentation with recommendations for broadcast and streaming television.

**PUBLIC COMMENT:** No one from the public was present.

There being no further business the meeting adjourned at 10:10 am.

Respectfully submitted,

Sally Huff  
Recording Secretary