ORGANIZATION COMMITTEE MEETING

Monday, April 14, 2014 - 10:00 am

CENDEL Building – Conference Room

101 W. Loockerman Street

Agenda

1. Welcome/Introductions
2. Critical Needs for Success
    a. Public Relations Plan in Place
    b. Strategic Document
    c. Personal Visits
        1. Merchants
        2. State
        3. Private donors
3. Committee Input/Discussion
4. Programs/ Events Suggestions
    a. October fest/ Oct. 2014 (?)
5. PR Plan Outline
    a. What is DDP?
    b. Who are the board members?
    c. What is our mission?
    d. What have we done to meet that mission?
    e. Who has benefited?
    f. What do we need funds for?
    g. Downtown Development
    h. Assist merchants
        1. Marketing
        2. Signage
6. Adjournment