



MARKETING & PROMOTIONS COMMITTEE MEETING
2nd Thursday of the Month– 12:00N – 1:30PM
CEN DEL Foundation Building
Conference Call # 605.475.6006 Access code # 5060428
Tentative Agenda
Subject to Change

5/7/2014 9:35 AM

1.) Welcome – Chair – Tonda L. Parks

2.) Update/Review Events

- First Friday - Jenny Mabus
 - First Friday Gives Back –
 - Radio Interviews?
 - Monthly chairs needs for the following 1st Friday themes\activities:
- Feedback on Prior Month First Friday
 - Dover Days – Merchants Table & Events on Lookerman Way?
- 2nd Saturday – shop small Saturdays?
- Open Air Market on Lookerman Way –Amy Mullin, Market Manager
- Winter Wonderland - Chair – Tonda Parks
 - Capital Holiday Celebration – Thursday, 12/4/14
- New Strategies and work plans
 - See work plans – Nothing to report on this to date...
- 2014 Schedule of Events – ???
 - June 12 -15 - Dover High Reunion
 - June 14 – Dover Mile & Colonial 5K
 - August 24 Families Move Kids in
 - Welcome Back Block Party?
 - Intro shopping passport to Wesley students, faculty, families
 - September 1st Friday -
 - October 1st Friday – October 3-5 Wesley Homecoming?
 -
- Event Staging – Chair - Susan Sutton-



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- 3.) Cuttings\Grand Openings: Ed Perez
 - a.
- 4.) Farmers Market – Amy Mueller, Manager
 - a. Opening day? & vendors to date?
- 5.) Social Media\Website – Helen Downing
 - a. Wesley College – Director of Career Services – Nickolas Lantz?
 - b. Cost to advertise on facebook?
 - c. DDP Website –
 - i. committee members from other DDP committees, Cloud Geeks, Wesley College Students
- 6.) Budget: M\P Committee budget
- 7.) Member Comments:
 - Dover Art League – Phyllis Shier
 - Board - Merchant Representative – Lucy Findlay
 - Wesley College –Wanda Anderson –
 - Volunteers – New Members
- 8.) New Business
 - a. Next Meeting – 12 – 1:30P - Thursday, June 12
 - b. Meeting schedule for 2014 –
July 10; August 14; September 11; October 9; November 13; December



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