Greater Dover Arts Council
Board of Directors Meeting
3:30 PM, February 20, 2014
Dover Public Library

Members Present	Members Absent	Others Present
N. Taylor Collins	Elaine Brenchley	Margie Cyr, City of Dover
Beccy Cooper	Sylvia Cowell	Karen DeMarco, City of Dover
Caroline Greene		
Paul Janiga, Vice chair		
Susan Johnston		
Brian Miller, Chair		
Amy Spampinato		

CALLED TO ORDER: 3:37 PM with 7 members in attendance.

WELCOME
All were welcomed to the library by the Chair.

OLD BUSINESS
There were no questions regarding the May & September 2013 meeting minutes. Beccy made a motion to approve the minutes as submitted, Taylor seconded the motion. All were in favor.

In discussion of the Mayor's Arts Awards brochure, Beccy made the suggestion to consolidate both brochures into one, eliminate the nomination form on the back and use the nomination letter to capture all the information needed. This will free up an entire page. Paul mentioned that one major difference in the brochures is the requirements/eligibility of the participants. Brian thought that some of the nomination packet materials could be consolidated as well. Caroline suggested accepting the nominations electronically (as a PDF attachment) instead of requesting multiple paper packets. The council agreed to have the submissions submitted electronically. Brian will revise the brochure with the changes suggested above.

Caroline asked if there had been any feedback on the awards and if they're helpful to the winners. Amy thinks the awards are great but that not enough people know about them. She suggested doing a showcase for the winners, get their names in the paper, post it on the City/Library website and just make it more exciting for the artists. Margie suggested having a reception for the winners at the library. Taylor suggested adding to the application that the winners will be given performing or display opportunities. Caroline asked Karen if she could find the letter from the Mayor to be included in the packets.

Amy and Beccy agreed to work on the PR portion of the Arts Awards. Amy offered to put together a Facebook page for the GDAC. Margie, Amy & Susan will work together on event planning ideas. Caroline and Taylor will work on compiling an arts award mailing/contact list.

Brain asked if the deadline for submission should be moved back a bit. After discussion, May 15 was the proposed deadline date for submissions.

Council agreed to meet again on Thursday, March 20 at 3:30pm.

Currently there are 9 members on the GDAC, the maximum is 12. Brian asked that everyone be aware and be looking for potential members. Brian asked Susan if she would talk to the ladies from Partners In Design to see if they would be interested in joining. Taylor thought the Art League would be a place to look and will talk to the new president and vice president to see if they would be interested. Brian

asked that if you do know anyone who would be interested to please send them directly to the Mayor's office to obtain the forms & requirements. Brian asked for a report on new council nominations at the next meeting.

Caroline has worked with Lucy from Partners In Design and asked her for feedback on First Friday. They say they are struggling. They are getting the same crowd each month and are not doing a lot of sales. Susan said Frist Friday is hard in the Winter and Summer months; Spring and Fall are usually much better. First Friday was never meant to be a sales time, but a time to thank people for supporting and encouraging a positive crowd downtown. The merchants are talking about a Wonderful Wednesday to be more of a sales time. First Friday is more of a party atmosphere and is for the merchants who want to participate and is not mandatory. Amy suggested having an open mic night, or one act plays during First Friday. Susan said that downtown is working on putting together an art walk/loop to include the Biggs Museum and the library.

NEW BUSINESS

Brian asked Karen about moving GDAC webpage to either the City of Dover or Library website. Karen will work with a library staff member to get this accomplished. Brian would be interested in having the GDAC meeting packets and other information on the website. Also suggested was an arts awards page/link with the names, bio's and photos of past/present winners.

Margie said she was thinking of continuing the hanging art system on the second floor and asked for the Council's advice. Taylor thought it was a great idea. Susan suggested using the second floor to promote student art.

With no further business, Susan made a motion to adjourn and Taylor seconded the motion.