

### Keizer Public Arts Commission Meeting Agenda Tuesday, March 21, 2017 Keizer Civic Center ~ Council Chambers

- 1. Call to Order
- 2. Approval of Minutes: January 2017
- 3. Appearance of Interested Citizens
- 4. Gallery Display Schedule

#### 2017

- a. January-February-March: Quilters
- b. April-May: SKEF Confirmed
- c. June-July: High Fiber Diet "It's Not Easy Being Green" \*Approval Needed
- d. August-September: Open
- e. October-November: Colored Pencil Art
- 5. Pianos on Parade
- 6. Community Center Stumps
  - a. Story Pole Assistance from Carousel Carver Lady Jessi Long
- 7. Art Pad Locations: Gaging of Interest from Land Owners ~ Lore Christopher
  - a. Can Staff-Koho & Beatty
  - b. Dollar Tree
  - c. Ace Cash Express/7-11 Willing to Display
  - d. Shari's
- 8. Chalk Festival at Solar Eclipse Event Report from Maritza Gonzalez
  - a. Glow-in-the-Dark Chalk Availability (apparently this is not available for purchase but can be made with plaster and fluorescent paint mixed together)
  - b. Sponsorships
  - c. Combine with rain-visible art/poetry?
    - o Invisible Spray: \$130/16oz bottle (Rainworks Invisible Spray) <a href="http://rain.works/invisiblespray/">http://rain.works/invisiblespray/</a>
  - d. Will Arts Commission be donating some of proceeds to Parks? (Question from FAB)
- 9. Student/Emerging Artist ~ Solicitations by Commissioners
- 10. Other Business
- 11. Staff Liaison Report Status of Bench/Schoolhouse Square
- 12. Adjourn

Next Meeting: April 18, 2017



# PUBLIC ARTS COMMISSION MEETING MINUTES Tuesday, January 17, 2017 @ 6:00 p.m. Keizer Civic Center

**CALL TO ORDER:** Meeting was called to order by Chair Beth Melendy at 6:00 p.m. Roll call was taken as follows:

**Commissioners Present:** Absent:

Beth Melendy, Chair Lore Christopher, Vice Chair

Kim Steen Jesse Long Suesann Abdelrasul **Staff Present:** 

Maritza Gonzalez Nate Brown, Community Development Director

Amy Ryan, Councilor Debbie Lockhart, Deputy City Recorder

**ELECTION OF CHAIR AND VICE CHAIR:** Beth Melendy and Lore Christopher were re-elected as Chair and Vice Chair respectively by unanimous consent.

**APPROVAL OF MINUTES**: The December 2016 Minutes were approved by unanimous consent.

#### **APPEARANCE OF INTERESTED CITIZENS: None**

**GALLERY DISPLAY SCHEDULE** – Kim Steen reported that she had sent a message to Zak Stone to see if he was interested in displaying his work, but he had not responded. Discussion followed regarding the area available for display. Mr. Brown indicated that he would send a diagram with the measurements of the walls to commissioners.

- January-February-March 2017: Quilters On display
- April-May: SKEF (Confirmed)
- June-July: Open
- August September: Open
- October-November: *Colored Pencil Art* (Confirmed)

**ART COMMISSION FLYER:** Completed flyer reviewed. <u>Beth Melendy moved for approval of the flyer. Kim Steen seconded. Motion passed as follows: Melendy, Steen and Ryan in favor with Gonzalez and Abdelrasul abstaining and Long and Christopher absent.</u>

**COMMUNITY CENTER STUMPS** ~ To be addressed at next meeting.

**ART PAD LOCATIONS** ~ To be addressed at next meeting.

**CHALK FESTIVAL:** Chair Melendy explained the concept and suggested that it might be held at Keizer Rapids Park, possibly during the solar eclipse event and that glow in the dark chalk could be used. Sections of walkway would be sold to participants and the money would go back into the Arts program. She added that the Commission felt this would be a good project for Ms. Gonzalez to take on.

Kim Steen suggested that paint that is only visible when wet could be incorporated into this event. She explained that it is done with stencils. Chair Melendy suggested that everyone explore these possibilities and bring ideas to the next meeting.

**SCHOOLHOUSE SQUARE BENCH:** Mr. Brown explained that he did not know exactly where the bench would be placed. He has been unable to contact the owner of Schoolhouse Square, but will continue trying. He also needs to contact the artist to see if the bench is still available.

**EMERGING ARTIST SOLICITATION:** No submissions

**OTHER BUSINESS:** Kim Steen moved that the February 21 meeting be cancelled but that the March 12 meeting remain as scheduled with Nate 'flying solo'. Beth Melendy seconded. Motion passed as follows: Melendy, Steen, Abdelrasul, Gonzalez and Ryan in favor with Long and Christopher absent.

It was noted that a survey done by the Keizertimes had shown the majority of Keizer citizens in favor of putting cow sculptures in the roundabout.

**ADJOURN:** The meeting adjourned at 6:40 p.m.

Next Meeting: March 21, 2017

Minutes	approved:	
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### 2017-2018 EXHIBIT PROPOSAL



## High Fiber Diet

High Fiber Diet is a group of more than thirty artists located in southwestern Washington and western Oregon who choose to work with fiber to express their interpretation of the world and themselves. The members of the group are committed to understanding the academic principles of art and integrating them into their individual creative processes. Applying their knowledge of composition and design, the members explore and resolve the unique challenges of using fiber as a creative medium. High Fiber Diet is committed to high standards of artistry and professionalism. For over twenty years the group has successfully produced juried exhibits of fiber art, both two-dimensional and three-dimensional, and wearable art. Members' artwork has been included in numerous magazines and books, as well as a variety of private and public collections.



#### 2016-2017 EXHIBIT PROSPECTUS

#### "IT'S NOT EASY BEING GREEN"

A famous frog once said, "It's not easy being green." Kermit's identity struggle reflects the challenges and choices we face every day.

"Don't let the noise of others' opinions drown out your own inner voice." Steve Jobs

#### TITLE: "IT'S NOT EASY BEING GREEN"

- Do you battle the green-eyed monster?
- Do you fret about being a greenhorn?
- Are you obsessed with having more greenbacks?
- Do you worry about the greenness of your grass--or how green your methods are to maintain it?
- Do you struggle living "green" enough in such a green state?
- Are you drawn to the dangerous side of green--the green muse of absinthe, the arsenic of Paris
   Green (dye used in wallpaper in Napoleon's time), the fabled Green Knight battled by Sir Gawain?
- Does the "Wearing of the green" drive you nuts? Maybe green figures in your cultural or religious heritage as a symbol of fertility, eternal life, rebirth, or mischief--like the Green man, leprechaun, or the Jolly Green Giant?

Think about your relationship with green and present your struggles, challenges or choices to us in your work of art. Each artist will be asked to provide an artist statement about the piece for the gallery tag. Please be sure to speak to your struggle and to the materials used to create your piece.

#### **ARTWORK GUIDELINES:**

#### **Materials**

- All art entered must contain fiber (as defined by Merriam-Webster Dictionary, http://www.merriam-webster.com/dictionary/fiber)
- Each piece is required to use a minimum of 25% or more of recycled, repurposed or organic materials on the visual side of the artwork
- The color green may be used to any extent the artist chooses. (No extra points will be awarded for inclusion of more green!)



#### Size and format:

- Wall hangings no smaller than 80" perimeter
- No larger than 200" perimeter

#### **EXHIBIT COMMITTEE MEMBERS:**

Jill Hoddick .......Hoddick@up.edu
Pam Pilcher .....pilcherpam@gmail.com
Mary McLaughlin .....mary.mclaughlin@mac.com
Sara Miller ....millers@viclink.com
Pat Fifer .....pfiferpdx@gmail.com

#### JURORS:

Pat Bognar has taught photography at Portland State University, University of Portland, NW Center of Photography and the Oregon College of Art and Craft. Pat is not only a passionate and gifted teacher; she's also a very talented photographer. Her work is in the permanent collection of the Rijksmuseum Vincent van Gogh in Amsterdam, and the Regional Arts and Culture Council's Visual Chronicle of Portland.

**Trisha Hassler** is a mixed media artist and member of Columbia FiberArts Guild. Trisha incorporates recycled or reclaimed items into her artwork adding history and texture to her work. Trisha is committed to raising appreciation of original artwork in her community and has previously been a juror for High Fiber Diet's "Simply Red" exhibition.

**Bonnie Meltzer** makes mixed media figurative and abstract constructions that transform everyday objects, crocheted wire, fabric and fashion accessories, digital photographs and painted wood into textured layers of social commentary, personal history and humor. Bonnie is also an extraordinary gardener with a very green thumb.

#### Juror guidelines for inclusion in exhibition

- Does the work submitted speak to the theme of the show?
- Is the work original, creative, and bold?
- Does the work display a solid command of design principles?
- Do the techniques used enhance the presentation?
- Does the piece display quality workmanship?
- Do the selected works form a cohesive show?

#### **VENUES:**

Sept. 26 – Oct. 27, 2016 Mt. Hood Community College Visual Arts Gallery, Gresham, OR

Feb. 1 - April 30, 2017 La Conner Quilt & Textile Museum, La Conner, WA

Sept. 3 – Oct. 29 Latimer Quilt Museum, Tillamook, OR

Dec. 16, 2017 – Feb. 8, 2018 Coos Art Museum, Coos Bay, OR



#### SALES

All pieces submitted must be offered for sale. Artists should set a retail price for their work. Keep in mind that gallery commissions on items sold may run 30% - 50%. Price your work to include the commission.

Sold work will go to the purchaser when the exhibit closes for that venue. The artist whose work is sold will have the option of submitting another piece for jurying into the show for the remainder of the schedule.

#### LOGISTICS:

#### Sleeve and hanging device:

- Wall hangings will have a split sleeve (4 inch opening) and wooden slat with eye hooks in the ends of the slat and a wire attached to the center of the slat.
- See the Sleeve instructions in the Green Folder under Files in the HFD Yahoo group.

#### Labeling:

 Art must have a label sewn or fused on the back of the piece with the artist's name, title of piece and email

#### Packaging:

- Quilts must be submitted rolled in a sewn cloth bag with attached closures and a plastic bag sewn to the outside of the bag
- Artist's name and email must be clearly visible on the outside of the bag and any packaging, including the hanging bar slat, foam rolls, etc.
- Insert the following information in the plastic bag attached to the quilt bag:
  - a 4x6 snapshot of the artwork
  - title of the work
  - dimensions of the artwork
    - height at longest point
    - width at widest point
  - your name
  - email
  - phone number
- 3D work or any work that cannot be rolled must be packaged and labeled appropriately

#### Notes:

- If the exhibit travels, work that cannot be rolled might not be included in venues where shipping
  is necessary, or the artist may be asked to pay additional shipping fees or arrange for delivery of
  their piece.
- Artists submitting multiple pieces must have packaging specific to each piece, as not all entries may be accepted.

### IT'S NOT EASY BEING

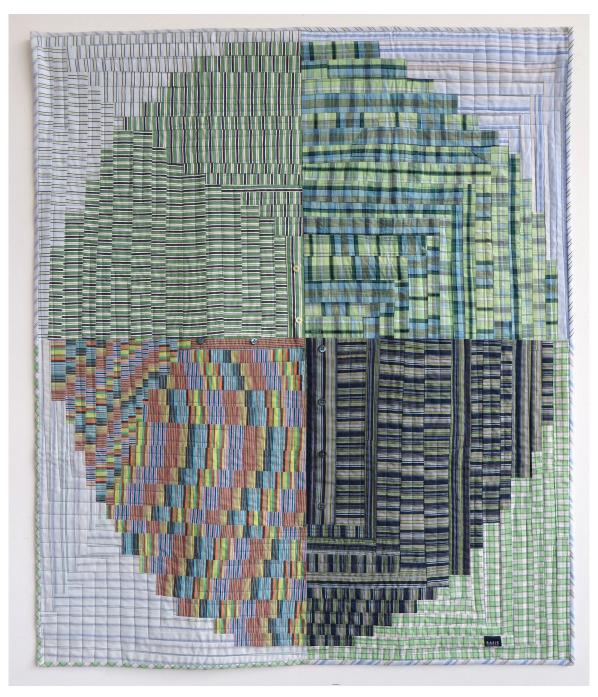


### Presented by



a Special Interest Group of





37" x 44"

Susan Borger

Egg Substitute



43" x 40"

Lynda Christiansen

The Green Houses



17" x 35"

Susan Circone

At the Root of the Matter



22" x 22"

Sheri Culver

Experiencing Life



30" x 31"

Diane English

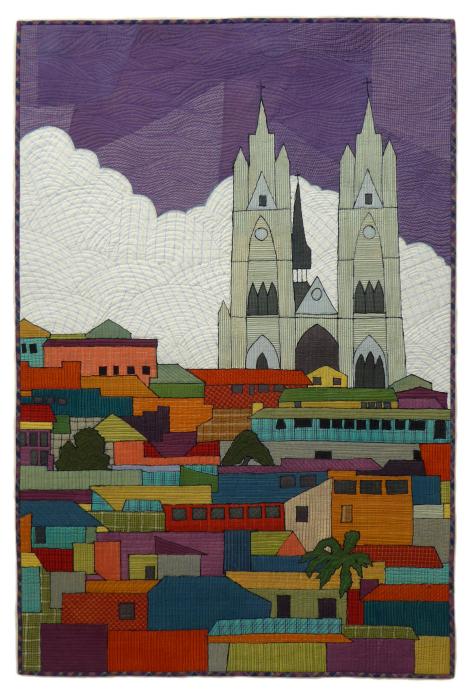
The Neighbors



19" x 49"

Mary Goodson

## Protect Our Surroundings



28" x 42"

Terry Grant

Basilica of Quito



51" x 30"

Terry Grant





21" x 60"

Jill Hoddick

Studio Shards



32" x 50"

Anita Kaplan

Retail Therapy, The Pearl



20" x 55"

Franki Kohler

# Forget Me Not: Collaboration with Grandma



20" x 26"

Mary Ann McCammon

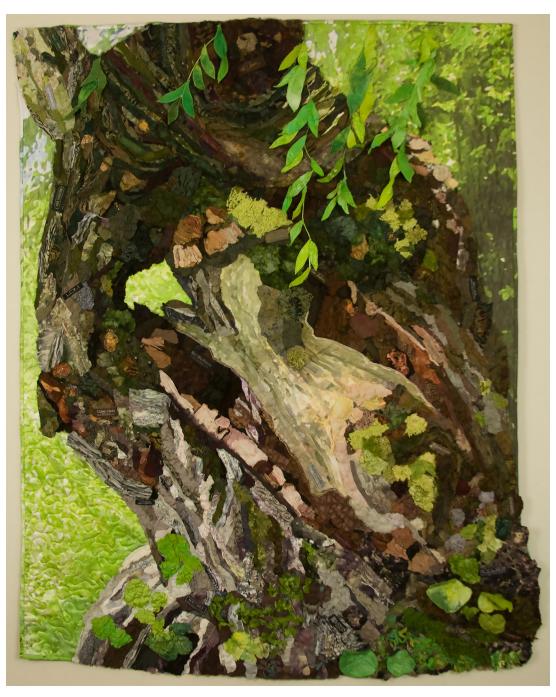
Class Scraps



19" x 38"

Mary McLaughlin

Temptation



40" x 48"

Sara Miller

Keep on Greenin' On



21" x 21"

Sherri Moomey

Dying Waves



29" x 40"

Lulu Moonwood Murakami

The Green Gate



23" x 43"

Jo Nobel

Memories



34" x 31"

Pam Pilcher

Envious Edgar



27" x 27"

Pam Pilcher

Green Woman



42" x 31"

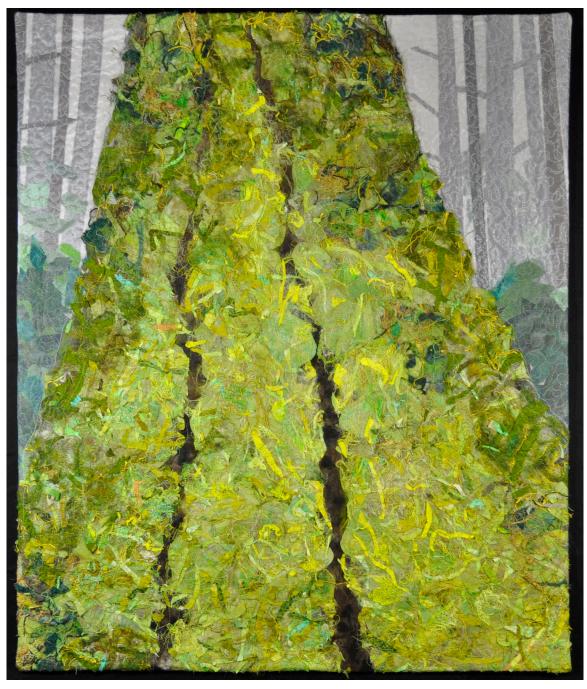
Linda Reichenbach

Good Vibrations



Gloria Richardson

EllaVay



25" x 30"

Jan Roth

The North Side



28" x 40" x 1.5"

Linda Say

Books of Details



28" x 21" x 3.75"

Linda Say

Egg-actly



17" x 28"

Lottie Smith

Green Grows My Garden



21" x 28"

Lottie Smith

The Black Hole



29" x 60"

Toni Smith

Heart In Motion



31" x 29"

**Deb Sorem** 

Angst Amongst the Onions



29" x 36"

Karen Spencer

Morning Commute



29" x 37"

Karen Spencer

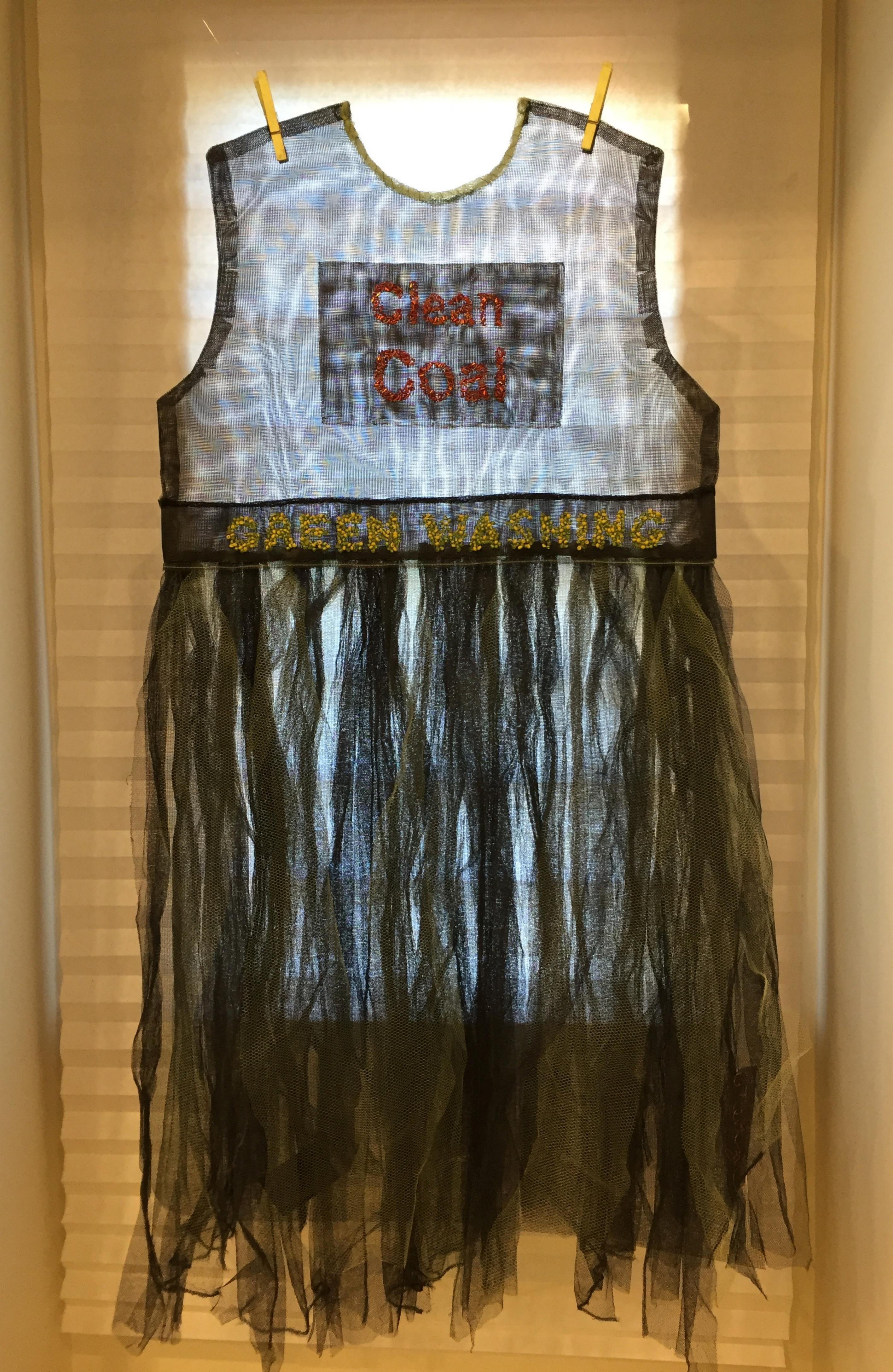
What Price Green?



16" x 32"

**Bev Woodard** 

Don't Roll Me Up and Smoke Me



GREEN WASHING

Brown Michigs John
STANDENSTON THE

Brown Comments on Their

Basiness and the Commission

Brown Comments on the

Brown Com







# Pianos on Parade

Sponsorship Packet





Incorporated in 2004, Keys 4/4 Kids is a 501(c)(3) charitable organization that accepts donated pianos from the community, refurbishes them, and sells them at discounted rates to give the public access to music and the arts. Profits from piano sales support programs that inspire hope, promote the love of music, provide educational opportunities, and empower creative expression. One of those programs is Pianos on Parade.



Pianos on Parade is a Keys 4/4 Kids' program that places artistically transformed pianos in public places for residents to play and enjoy. Pianos are painted by students in classrooms or by professional artists in their studios before becoming colorful, interactive art installations. Whether on a street corner, in a favorite park, or inside the atrium of a local mall, Pianos on Parade spurs residents and visitors to spontaneously engage with art, music, and one another.



Small and large businesses, municipalities, schools, other nonprofits, and individuals can "sponsor" a Pianos on Parade piano. Sponsorship helps support the cost of art supplies, piano tuning/prepping, moving expenses, and other costs. Once ready, sponsors proudly display their pianos in the location of their choosing, either outdoors or indoors. If the piano is placed outdoors, a custom cover is provided to protect from rain and the elements.

Pianos on Parade provides the ultimate avenue to maximize philanthropic initiatives through a single sponsorship. Pianos on Parade is a unique branding and marketing platform that engages the public and delivers your message in a fun and interactive medium. Pianos on Parade activates and energizes space, inspires social media content sharing, and demonstrates your commitment to supporting the arts in your local community.



In 2008, the John S. and James L. Knight Foundation along with Gallup conducted a 3-year study called the SOUL OF THE COMMUNITY. The study found 3 perceived attributes - SOCIAL OFFERINGS, OPENNESS, and BEAUTY - have consistently emerged as leading drivers of empowered and thriving communities. Pianos on Parade provides your community with interactive art installations that satisfy all 3 of these characteristics, bringing cultural, social, and economic value to your city. The arts awaken public spaces, reflect and reveal our society, and add meaning and uniqueness to our communities. These attributes drive engagement and will help make your community a better place to live.



Pianos on Parade uses an acoustic piano as a learning catalyst in the classroom to engage kids in a fun and interactive project. Pianos on Parade creates a hands-on, interdisciplinary learning activity that encourages teamwork, makes learning fun, and builds self-esteem. Curriculum is provided to teachers, and includes music and art lesson plans, STEM components, as well as historical and cultural aspects related to the piano. Pianos are painted as part of the project, and then placed in public locations. Students feel a sense of pride and accomplishment that can be shared with their family, friends, and community.

# TWO AVENUES OF PIANOS ON PARADE (POP): 1) STUDENT POP, 2) ARTIST POP

Pianos can be artistically transformed by local students or by a professional artist. STUDENT POP supports the arts in local schools, while ARTIST POP gives the sponsor more control over color and design.

# STUDENT POP

STUDENT POP invites students to participate in a multi-disciplinary, handson, team-building activity that builds selfesteem and cooperation skills. Pianos on Parade provides supplies and curriculum resources, and uses the arts to engage kids in the learning process. STUDENT POP is tax-deductible and starts at \$1,500 per piano.



# ARTIST POP



ARTIST POP pairs sponsors with a professional artist, then you and the artist work together to develop a colorful creation representing you and your brand. The artist can use certain colors and/or design elements that create an interactive marketing medium for public engagement. ARTIST POP starts at \$2,500 per piano.

# STUDENT POP TIMELINE

If you don't already have one in mind, Keys 4/4 Kids will work with you to create a short list of student groups/schools to consider. Through a combination of Facebook promotions, tapping past POP participants, our email list, and growing network of advocates, we guarantee we will find you a creative student group to design your POP piano.

A commemorative plaque featuring your name and/or logo will be installed on the piano.



**INSTRUMENT SELECTION** Weeks 1-2



CURRICULUM, DESIGN, & PAINTING Weeks 7-17

**DELIVERY & INSTALLATION** Week 19 & Beyond



Weeks 3-6 STUDENT GROUP **SELECTION** 



Week 18



Visit Keys 4/4 Kids warehouses (or let us send you pictures) to make a selection based on your piano style preference and project needs.

We want to give the selected student group/school ample time to proceed through the curriculum, learn about the piano, and consider all creative possibilities. The students will paint their design at an agreed upon staging area. All painting supplies and curriculum materials are provided.

Keys 4/4 Kids will deliver and install your painted piano at your desired location or we will store your painted piano at no additional charge for later delivery. All transportation costs are included.

# **ARTIST POP TIMELINE**

If you don't already have one in mind, Keys 4/4 Kids will work with you to create a short list of artists to consider. Through a combination of Facebook promotions, tapping past POP artists, our email list, and growing network of advocates, we guarantee we will find you an artist you'll enjoy working with.

**ARRIVING AT** A DESIGN Weeks 7-10

The artist will paint the design at one of Keys 4/4 Kids' warehouses, or at another agreed upon staging area. The cost of the artist's painting supplies is included.



Keys 4/4 Kids will deliver and install your painted piano at your desired location or we will store your painted piano at no additional charge for later delivery. All transportation costs are included.

**PLAQUE** Week 13

**INSTRUMENT SELECTION** Weeks 1-2



Visit Keys 4/4 Kids warehouses (or let us send you pictures) to make a selection based on your piano style preference and project needs.

We want to give sponsors and artists ample time to kick around ideas and consider all the creative possibilities.

Weeks 11-12



Week 14 & Beyond

DFIIVFRY & INSTALLATION

A commemorative plaque featuring your name and/or logo will be installed on the piano.

# SPONSORSHIP DELIVERABLES

- Artistically transformed piano
- All transportation needs
- Custom tarp cover
- Plaque

¢1 500

# PROGRAM DURATION

Pianos on Parade can occur at any time during the year, for any duration of time. If you will be displaying your piano indoors, your piano can be on display year-round. For pianos placed outdoors, we recommend finding an overhang of some kind to protect from sunlight and weather elements whenever possible. Although we provide a protective cover for outdoor pianos, we have found that 30-45 days is generally the "life-expectancy" of these pianos. Sponsors may keep the piano(s) for as long as they wish. When you are ready for Keys 4/4 Kids to remove the piano, we can do so at no additional charge. Some sponsors wish to keep only the front boards of the pianos, as they can be displayed easily, and even hung on a wall. Whenever possible, Keys 4/4 Kids tries to recycle piano material into upcycled piano parts. products.

# **UNLOCK POP FOR YOU COMMUNITY**

### **STUDENT POP** Tax-deductible as a charitable contribution

One (1) Student niano—Unright Piano Style

\$1,500	One (1) student plano—optignt riano style	
\$2,500	One (1) Student piano– Grand Piano Style	
\$6,750	10% off—Five (5) STUDENT POP– Upright piano Style *	
\$11,250	10% off—Five (5) STUDENT POP—Grand Piano Style *	
\$12,750	15% off—Ten (10) STUDENT POP– Upright piano Style *	
\$21,250	15% off—Ten (10) STUDENT POP—Grand Piano Style *	
\$12,750	35% off—Twenty-Five (25) STUDENT POP– Upright piano Style *	
\$21,250	35% off—Twenty-Five (25) STUDENT POP—Grand Piano Style *	

# **ARTIST POP** Marketing/advertising business expense

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\$2,500	One (1) ARTIST POP-	–Upright Piano Style	Э	
\$3,500	One (1) ARTIST POP-	Grand Piano Style		
\$11,250	10% off—Five (5) ART	IST POP- Upright pi	iano Style *	
\$15,750	10% off—Five (5) ART	IST POP—Grand Pi	ano Style *	
\$21,250	15% off—Ten (10) AR	TIST POP– Upright p	piano Style *	
\$29,750	15% off—Ten (10) AR	TIST POP—Grand P	iano Style *	
\$40,625	35% off—Twenty-Five	e (25) ARTIST POP- (	Jpright piano Style *	
\$56.875	35% off—Twenty-Five	(25) ARTIST POP—	Grand Piano Style *	

<sup>\*12</sup> Month no-interest payment plans available

# **PLEASE PRINT**

Company/Organization:
Contact Name:
Title:
Email:
Street Address:
City/State/Zip:
Phone:
SPONSORSHIP DETAILS etting:
OUTDOOR - A custom tarp is provided to protect against inclement weather at no additional charge. We also recommend installing the piano under an awning, or some other structurally protected area, to prevent direct sunlight, rain, and other weather elements from directly damaging the piano. 30-45 days is the expected lifespan of an outdoor piano installation, depending on the season and climate.
INDOOR - The artwork and instrument will remain intact and in good working order for years to come.
UNSURE - Let's discuss it!
STUDENT POP ARTIST POP
lumber of pianos interested in Sponsoring:
iano Style (circle on): Spinet Upright Console Upright Studio Upright Full Size Upright Grand—Additional \$1,00
OP Installation Address:
referred date of installation:
<u>Other Notes:</u>
E-mail form to

newell@keys44kids.org
Or mail to
Keys 4/4 Kids 125 F Main Stre

Keys 4/4 Kids, 125 E Main Street, Belle Plaine MN 56011



Newell Hill, Founder & Program Director 651-343-4703 newell@keys44kids.org



# SUCCESS STORIES

"This has truly been a great experience! Not only the painting of a piano, which is a fun and challenging visual art practice, but having the piano available for any student to play on in the classroom and now for a week or two in the hallway has been so much fun. We have a lot of talent in the building and students are teaching each other. What an incredible way to blend and support student skill development in both the visual and performing arts!! We look forward to continuing to work with your organization in the future and very much support the mission of K44K and Pianos on Parade."

-Keri, St. Paul 10th Grade Media Arts Teacher



"I love POP because it is such a fun partnership concept for our neighborhood bookstore. The piano creates wonderful customer engagement, energy, and serves as a tie-in to our weekly book reading activities."

-Holly Weinkauf, Red Balloon Shop Owner







# MINNEAPOLIS DOWNTOWN COUNCIL

The MDC inspired Minneapolis residents to get outdoors and experience their extraordinary downtown in-themaking: 25 pianos were painted by local artists to evoke a Downtown Minneapolis theme, including iconic buildings, neighborhoods, sports stadiums, art designs, bridges, and must-see destinations...

# MINNESOTA STATE FAIR

At the fair, Minnesotans prefer everything on a stick, even their pianos...



# KANSAS CITY MUSIC TEACHERS ASSOCIATION

The KCMTA celebrated 100 years of musical excellence and music-making in Kansas City: a record-breaking 60+ pianos were painted at Union Station and installed throughout the KC metro area...

### MINNEAPOLIS DOWNTOWN COUNCIL



Podrebarac, beloved illustrator and creator of "Cowtown," designed the **100th Anniversary Grand Piano** commemorating KCMTA's centennial anniversary. Today, the piano continues to be showcased at Kansas City Union Station...

# **NELL HILL'S**

Dubbed by Forbes magazine as "one of the hottest little retailers" in America, Mary Carol Garrity injected the loveliness & homely energy characteristic of the Nell Hill's brand housed at Briarcliff, MO. The last thing Mary wanted was "a Nordstroms kind of piano."



# MALL OF AMERICA



At a mind-boggling 4.2 million square feet, Mall of America is the nations largest retail and entertainment complex. It is home to 520 world-class shops, an indoor amusement park, walk-through aquarium, and Spongebob Squarepants...



# MERRIAM FARMERS' MARKET

SWING, BATTER, BATTER: The City of Merriam immortalized The Royals' world series victory over the New York Mets with this Champions Piano. On one side you can play the piano; the other side is a batting cage. To the victor go the spoils...

# **RED BALLOON BOOKSTORE**

Regularly scheduled events such as Weekly Storytimes have connected children, teens, and adults in the Twin Cities area with great books and great authors for 30 years. The Red Balloon added a unique twist to Storytime by integrating this marvelously imaginative piano...



# NOISE Primana

# GRACE ENGLISH LUTHERAN CHURCH & SCHOOL

Music teacher JohnMichael Jurica desired to enhance the existing arts curricula at his school. Through Pianos On Parade, his students learned about how pianos work, the physics of sound, woodworking, and visual design...