



Joint Neighborhood Association Board Meeting Minutes

Date: July 24, 2025

Meeting started at: 7:01 pm

Attendees: Griffin Walker (NWKNA), Crista Medrano Fernandez (NWKNA), Tammy Saldivar (NWKNA), Tammy Kuntz (GNEKNA), Jacqueline Green (GNEKNA), Mary Pardo (NWKNA), Tasha Rash (GGNA), Carolyn Homan (WKNA) Rhonda Rich (WKNA) Patti Tischer (GGNA) Colleen Busch (SEKNA)

1. Welcome and Introductions

a. Sign In

b. Contact Info

Contact info sheet at front. Please verify your email address and if you'd prefer to keep your email private (only to NA board members).

c. Board Member Introductions

i. GNEKNA - in person meeting - 2nd Tuesday/month.

ii. WKNA - started newsletter after covid.

1. Printed at Garten (250 copies for \$200) - used as advertisement, not mailed.(11X17 fold in) 3X/year (March, August and Dec)

a. WKNA - Information in latest newsletter- turf fields, pavilion, fun Friday family neighborhood councils news, Keizer United, traffic, speakers info, etc.

2. Joint Neighborhood Association Advertising

a. Hi Neighbor Flyer

NWKNA has been distributing this flyer to many Keizer businesses. NWKNA asked if other NAs want to distribute the flyer, then a link can be provided to everyone via email so they can print at their leisure.

i. *Patti (GGNA) - requests a list of businesses where the flyer has been distributed to. QR code in this flier goes directly to the City of Keizer website's neighborhood associations page.*

1. *Flyer is currently at the chamber of commerce. Unknown if the chamber is distributing to businesses as needed.*

a. *Tammy S (NWKNA) to send a list to everyone on where the flyer has been distributed to.*

b. 2025-2026 Budget

The following additional advertising budget of \$2150 was approved by the City of Keizer.

i. KeizerTimes Ads

1. Four KeizerTimes 1/3 page advertisements - \$400: Who's Who Best of Keizer, Holiday Magazine, Home & Garden, and KeizerFEST. Robin would like to redesign the ad this year, not use the same one we've been using at no additional cost than the one above.. *Robin to redesign ads for Keizer times.*

2. Patti (GGNA) - to continue working with Robin at the Keizer Times in regards to the advertisement listed above.

ii. **Chamber Business Guide**

1. NAs confirm that the link to Lunar publishing is now broken. Follow up with the chamber is needed. Noted that distribution for the publications for the chamber business guide only goes to homes, not apartments. moving forward with this publication.
2. Patti (GGNA) to talk to Shaney Starr in regards to the business guide. Maybe the distribution list is not working and also to follow up on the link to Luna Publishing.

iii. **Keizer Community Field Banner**

1. Keizer Community Fields Banner Advertisement - \$1,000. Banner goes up for one year. Griffin has a mockup of this to share. 6' x 4'. We'll be able to track the QR code hits to see if there's ROI here to help us decide if it's worth it for us to invest in this next year, since it is considerable. The cost is for 1 year use and the associations do not get the banner back.
 - a. NAs to send Griffin their most up to date and high quality logo to ensure the banner is correct.
 - b. Banner placement is determined once a contract is signed.
 - c. Griffin (NWKNA) will follow up and find out if we can get the banner back from them at the end of the 1-year period.

c. **2026-2027 Budget Early Planning**

- i. Budget committee requested that we not ask for a separate budget next year but instead incorporate this into our NA asks and possibly increase the \$1200 we each get to accommodate. What items do we want to bring forward, and what don't we want to continue next year?
 1. Note: Per Rhonda (WKNA) - *Associations get 500 copies for free from the city.*
 2. Associations will determine if they want or need some of the publications next year. This could include mailings or other alternative means. Adding information to the water bill will exclude apartments since the tenants do not receive the water bill but NAs could speak to the property management companies of these apartments and have some information at their offices, welcome packets, or bulletin boards.

3. **Outreach Show and Tell**

4. **Supporting Each Other**

- a. **How can we support each other through information sharing, skills sharing and other means?**

NWKNA can offer technical guidance (but not direct technical support).

- i. Decision needed on who wants to host the State of the City Address this year.
 1. When is this?
 2. Discussion on Candidate Forum. Recognized that one is not needed until next year.

5. **Open Forum**

- a. **Street Art** (Tammy S.)

- i. update on Street Art Program - approved through Arts Commission to budget this effort.
 1. Get requirements from Tammy S.
 2. Each art installation is around \$3K. At least for the pilot, the Keizer Arts commission has a budget for this.

3. *Fall 2025 - possible start of a new project - on Newberg St.*
 - a. *this is a community event*
 - b. **Neighborhood Traffic Management Program** (Tammy S.)
 - i. *Changes to the NTMP have been requested by the Traffic Safety Committee. Questions regarding criteria for the plan have been raised, thus requesting changes for the program to fit Keizer better.*
 - ii. *Tammy S (NWKNA) to reach out to the group for ideas to help in the update of the NTMP.*
 1. Tammy K (GNEKNA) suggests having a work session with the Traffic Safety Committee to address concerns and update the document as needed.
 - c. **Any topics that board members would like to bring to the group?**

National night out - Riley from Keizer times has reached out to all NAs for info.

 1. All associations have replied to Riley.
- 6. Closing**
- a. Do we want to do this again next Summer after receiving budget approvals? Do we want to do another one before next year?
 - i. Yes, but not in the summer. Fall or January although there is potential to do two sessions a year to stay connected.

Meeting adjourned at: 8:32pm