

**Benton Advertising & Promotion Commission**  
**Agenda**  
**October 20, 2021**  
**3:30 pm at the Benton Municipal Complex in Council Chambers**

**I. Call to Order**

<b>II. Roll Call</b>	<b>Present</b>	<b>Absent</b>
Steve Brown	_____	_____
Alison Burch	_____	_____
Brandi Crabtree	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____

**III. Minutes from September Meeting**

**IV. Financial Reports**

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

**V. Administrative**

- Delinquency Report – Mandy Spicer

**VI. Funding Requests**

- Salt Creek Outreach – 1<sup>st</sup> reading

**VII. Report from Benton Event Center – Nikki Chumley**

**VIII. Old Business**

- A. Downtown Lighting Project – John Wilson
- B. Report from Marketing Committee – Nikki Chumley
- C. Partnership between A&P and Benton Parks Department – Steve Brown
- D. Future Benton Focus Group
  - Tour of Parks – Daniel Baxley
  - Next Steps – Stephanie Jones

**IX. New Business**

- A. Transfer of Funds for Downlight Lighting Project – Mandy Spicer
- B. Commissioner Term Expiration – Bill Eldridge
- C. LED Sign – Nikki Chumley
- D. Fence Replacement – Nikki Chumley
- E. Parking Lot Maintenance – Steve Jordan

**X. Adjournment**