

# **Benton Advertising & Promotion Commission**

## **Agenda**

**April 13, 2022**

**3:30 pm at the Benton Municipal Complex in Council Chambers**

**I. Call to Order**

<b>II. Roll Call</b>	<b>Present</b>	<b>Absent</b>
Steve Brown	_____	_____
Alison Burch	_____	_____
Brandi Crabtree	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____

**III. Minutes from March Meeting**

**IV. Financial Reports**

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

**V. Administrative**

- Delinquency Report – Mandy Spicer

**VI. Funding Requests**

- A. Gann Museum of Saline County – Vote
- B. Saline County Art League – 1<sup>st</sup> Reading
- C. Saline County Comic Expo – 1<sup>st</sup> Reading

**VII. Report from Benton Event Center – Nikki Chumley**

**VIII. Old Business**

- A. Digital Sign Replacement Update – Nikki Chumley
- B. RFQ for Land for Future Project Development Update – Bill Eldridge
- C. Policy for Funding – Luke Moody
- D. Downtown Light Project Update

**IX. New Business**

- A. Collection of A&P Taxes from Vacation Rentals and Airbnb Listings – Bill Eldridge
- B. Northwest Arkansas Benchmarking Tour – Bill Eldridge

**X. Other Business**

**XI. Adjournment**