

Benton Advertising & Promotion Commission

Agenda

August 10, 2022

3:30 pm at the Benton Municipal Complex in Council Chambers

I. Call to Order

II. Roll Call	Present	Absent
Steve Brown	_____	_____
Alison Burch	_____	_____
Brandi Crabtree	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____

III. Reading of Civil Statement

IV. Minutes from July Meeting

V. Financial Reports

A. Profit and Loss Reports – Jordan Woolbright

B. Bank Balances and Collections Report – Mandy Spicer

VI. Administrative

Delinquency Report – Mandy Spicer

VII. Funding Requests

Old Fashioned Day – 1st Reading

VIII. Report from Benton Event Center – Nikki Chumley

IX. Old Business

A. Retail Strategies – Lamont Cornwell

B. Benton Event Center Projectors – Nikki Chumley

X. New Business

Cleaning Service – Nikki Chumley

XI. Other Business

XII. Adjournment

BENTON ADVERTISING & PROMOTION COMMISSION

Minutes

July 13, 2022

I. CALL TO ORDER

Chairman Bill Eldridge called the regularly scheduled meeting of the Benton Advertising & Promotion Commission to order on June 8, 2022 at 3:34 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Elgin Hamner IV, Steve Lee and Luke Moody. Brandi Crabtree, Alison Burch and Steve Brown were absent.

III. CIVIL STATEMENT

Bill Eldridge read the city's Civil Statement.

IV. MINUTES

Steve Lee made a motion to approve the minutes of the June 8, 2022 meeting. Luke Moody seconded. Motion carried.

V. FINANCIAL REPORTS

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of June 30, 2022:

Bank OZK – Focus Group Project	\$102,998.18
Bank OZK – A&P	\$50,849.86
Bank OZK – Event Center	\$395,920.16
Bank OZK – Savings	<u>\$239,089.21</u>
Total Checking/Savings	\$788,857.41

A&P profit and loss statement: for the month of June 2022 total income of \$16,726.10 and total expenses of \$11,668.64 resulting in net income of \$5,057.46. For the year to date as of June 2022 total income of \$89,442.37, total operating expenses of \$31,081.91 and capital expenditures of \$75,000.00 resulting in a net loss of (\$43,918.09).

Event Center profit and loss statement: for the month of June 2022 total income of \$59,549.64, total operating expenses of \$28,347.49 resulting in a net income of \$31,202.15. For the year to date as of June 2022 total income of \$327,911.50, total operating expenses of \$220,093.19 and capital expenditures of \$221,204.74 resulting in a net loss of (\$113,386.43).

Focus Group profit and loss statement: for the month of June 2022 total income of \$16,727.99 and total expenses of \$0 resulting in net income of \$16,727.99. For the year to date as of June 2022 total income of \$89,443.41 and total expenses of \$0 resulting in net income of \$89,443.41.

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of June 30, 2022:

A&P Collections General	\$1,148.70
Bond Account	Closed
A&P Large Project Checking	\$1,181,832.66
A&P Small Project Checking	\$171,390.14
A&P General Operating Checking	\$51,824.86
Benton Focus Group Checking	\$102,998.18
Benton Event Center Gen Operating Checking	\$396,465.38
Benton Event Center Savings	<u>\$239,089.21</u>
	\$2,144,749.13

- VI. Collections received in the month of June 2022 were \$168,019.16 which is 10% higher than collections in June 2021. Below are the amounts collected in June of this year along with June of the previous three years:

June 2022 Collections	\$168,019.16
June 2021 Collections	\$152,994.36
June 2020 Collections	\$123,024.71
June 2019 Collections	\$135,416.48

There are currently eight delinquencies that are expected to be brought current soon.

Luke Moody made a motion to accept the financial reports as presented. Steve Lee seconded. Motion carried.

VII. FUNDING REQUESTS

The Royal Players

A funding application for The Royal Players for \$2,895.00 has been submitted and this is the second reading. There were no representatives present from the Royal Theatre. Bill Eldridge read through the request to cover print/radio ads and posters for advertising events. This is the first time The Royal Players has ever requested money from the A&P Commission. Luke Moody made a motion to approve funding in the amount of \$2,895.00 to The Royal Players. Steve Lee seconded. Motion carried.

Amplify

A funding application from Amplify for \$15,000 has been submitted and this is the second reading. Matt Brumley with Amplify was recognized by Bill Eldridge and was to answer any questions. The annual music festival will take place August 19 & 20, 2022. Steve Lee made a motion to approve funding in the amount of \$15,000 to Amplify. Luke Moody seconded. Motion carried.

VIII. REPORT FROM BENTON EVENT CENTER

Director Nikki Chumley reported about 12 events that have taken place in the venue since the last A&P meeting, including several education related events such as the Arkansas Retired Teachers Association Conference, the Arkansas Thrive Leadership Academy and the AAEA-CASBO & Superintendent Conference.

IX. OLD BUSINESS

- A. Collection of A&P Taxes from Vacation Rentals and Airbnb Listings – Benton City Attorney Baxter Drennon reported that he has reviewed the current A&P ordinances and they already include the language necessary to collect A&P taxes from vacation rentals and Airbnbs. A representative from the City will notify the appropriate website managers and property owners to begin collecting and paying the A&P tax.
- B. Retail Strategies- Mayor Tom Farmer reported that representatives from Retail Strategies will be coming to Benton within the next two to three weeks.

X. NEW BUSINESS

Benton Event Center Projectors

Nikki Chumley reported that the projector in room #2 is broken and is not serviceable due to it being obsolete and parts no longer being available to be purchased. It's one of two original projectors in the building. Projectors are used by 90% of renters. Currently, the portable projectors purchased earlier this year are being used in room #2. After consulting with City Attorney Baxter Drennon, Nikki contacted three companies from the State bid list about bidding on two new projectors. Jay Stanley did not submit a bid because it doesn't support the processor used in the building. The two bids received are as follows:

Curtis Stout: \$56,133.82 including complete programming and integration with current system with a 10-14 day estimated installation time from the date of notification

Online Technologies: \$43,430.42 including partial programming and integration with current system with an 8-10 day estimated installation time from the date of notification

Nikki explained that there is significant improvement in quality from the original projectors to the proposed new ones so it would be necessary to replace both of them. The vendor who originally installed the projectors is not on the State bid sheet. However, she did contact them and they are working on an estimated 6-8 week installation schedule. The commissioners were concerned about the bid from Online Technologies only including partial programming and possible problems and delays resulting from that. Bill Eldridge advised that funds are available in the operating account.

Luke Moody made a motion to purchase two projectors from Curtis Stout. Steve Lee seconded. Motion carried.

XI. OTHER BUSINESS

None.

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Elgin Hamner seconded. Motion carried. The meeting was adjourned at 4:06 pm.


Bill Eldridge, Chairman


Amy McCormick, Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity-Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of July 31, 2022

	<u>Jul 31, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Bank OZK - Focus Group Project	118,438.91
Bank OZK - A&P	56,397.90
Bank OZK - Event Center	397,367.65
Bank OZK - Savings	239,102.51
Total Checking/Savings	<u>811,306.97</u>
Total Current Assets	<u>811,306.97</u>
TOTAL ASSETS	<u><u>811,306.97</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	640.54
Total Other Current Liabilities	<u>640.54</u>
Total Current Liabilities	<u>640.54</u>
Total Liabilities	640.54
Equity	
Retained Earnings	856,449.90
Net Income	(45,783.47)
Total Equity	<u>810,666.43</u>
TOTAL LIABILITIES & EQUITY	<u><u>811,306.97</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
July 2022

	<u>Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1.92	4.75	(2.83)	40.42%
Sales Tax Revenue	15,436.60	15,400.00	36.60	100.24%
Total Income	<u>15,438.52</u>	<u>15,404.75</u>	<u>33.77</u>	<u>100.22%</u>
Gross Profit	15,438.52	15,404.75	33.77	100.22%
Expense				
Accounting Services	225.00	225.00	0.00	100.0%
Advertising Expense	49.40	150.00	(100.60)	32.93%
Funding	2,180.47	3,333.33	(1,152.86)	65.41%
Legal Counsel	750.00	750.00	0.00	100.0%
Postage	27.28	0.00	27.28	100.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>9,890.48</u>	<u>11,116.66</u>	<u>(1,226.18)</u>	<u>88.97%</u>
Net Ordinary Income	<u>5,548.04</u>	<u>4,288.09</u>	<u>1,259.95</u>	<u>129.38%</u>
Net Income	<u><u>5,548.04</u></u>	<u><u>4,288.09</u></u>	<u><u>1,259.95</u></u>	<u><u>129.38%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through July 2022

	<u>Jan - Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	12.15	28.76	(16.61)	42.25%
Sales Tax Revenue	104,868.74	99,000.00	5,868.74	105.93%
Total Income	<u>104,880.89</u>	<u>99,028.76</u>	<u>5,852.13</u>	<u>105.91%</u>
Gross Profit	104,880.89	99,028.76	5,852.13	105.91%
Expense				
Accounting Services	1,675.00	1,575.00	100.00	106.35%
Advertising Expense	601.90	840.70	(238.80)	71.6%
Funding	11,094.53	23,333.33	(12,238.80)	47.55%
Legal Counsel	5,250.00	5,250.00	0.00	100.0%
Miscellaneous	2,966.58	0.00	2,966.58	100.0%
Office Expense	27.34	0.00	27.34	100.0%
Postage	27.28	0.00	27.28	100.0%
Service Agreement	46,608.31	46,608.31	0.00	100.0%
Total Expense	<u>68,250.94</u>	<u>77,607.34</u>	<u>(9,356.40)</u>	<u>87.94%</u>
Net Ordinary Income	36,629.95	21,421.42	15,208.53	171.0%
Other Income/Expense				
Other Expense				
Capital Expenditures	75,000.00	75,000.00	0.00	100.0%
Total Other Expense	<u>75,000.00</u>	<u>75,000.00</u>	<u>0.00</u>	<u>100.0%</u>
Net Other Income	<u>(75,000.00)</u>	<u>(75,000.00)</u>	<u>0.00</u>	<u>100.0%</u>
Net Income	<u>(38,370.05)</u>	<u>(53,578.58)</u>	<u>15,208.53</u>	<u>71.62%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
July 2022

	<u>Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	28.98	48.36	(19.38)	59.93%
Sales-Revenue				
Alcohol Sales-Beer/Wine	2,083.66	506.52	1,577.14	411.37%
Alcohol Sales-Mixed Drinks	415.38	775.25	(359.87)	53.58%
Sales-Revenue - Other	24,102.11	16,000.00	8,102.11	150.64%
Total Sales-Revenue	26,601.15	17,281.77	9,319.38	153.93%
Sales Tax Revenue	15,436.60	15,400.00	36.60	100.24%
Total Income	42,066.73	32,730.13	9,336.60	128.53%
Gross Profit	42,066.73	32,730.13	9,336.60	128.53%
Expense				
Alcohol Expense	2,233.66	720.06	1,513.60	310.21%
Bank Service Fees	433.53	439.66	(6.13)	98.61%
Building Alarm System	0.00	40.00	(40.00)	0.0%
Cable TV	175.70	175.70	0.00	100.0%
Contract Labor	2,124.21	3,530.00	(1,405.79)	60.18%
Fire Alarm System	251.00	563.29	(312.29)	44.56%
Health Insurance	1,182.66	1,182.66	0.00	100.0%
Internet	435.40	410.92	24.48	105.96%
Labor Expenses	12,149.42	12,176.55	(27.13)	99.78%
Laundry Expense	908.85	400.00	508.85	227.21%
Linen & Supplies	0.00	250.00	(250.00)	0.0%
Mileage Reimbursement	0.00	45.00	(45.00)	0.0%
Office Expense	164.95	0.00	164.95	100.0%
Pest Control Expense	65.63	339.07	(273.44)	19.36%
Repairs & Maintenance	13,096.63	3,500.00	9,596.63	374.19%
Supplies	804.34	1,000.00	(195.66)	80.43%
Telephone Expense	224.43	281.00	(56.57)	79.87%
Trash Pickup	169.83	252.00	(82.17)	67.39%
Utilities	6,457.72	5,300.00	1,157.72	121.84%
Website	99.90	99.90	0.00	100.0%
Total Expense	40,977.86	30,705.81	10,272.05	133.45%
Net Ordinary Income	1,088.87	2,024.32	(935.45)	53.79%
Net Income	1,088.87	2,024.32	(935.45)	53.79%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through July 2022

	<u>Jan - Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	220.60	343.13	(122.53)	64.29%
Sales-Revenue				
Alcohol Sales-Beer/Wine	6,913.27	5,219.29	1,693.98	132.46%
Alcohol Sales-Mixed Drinks	3,377.65	2,147.88	1,229.77	157.26%
Refunds/Returns	(347.00)	0.00	(347.00)	100.0%
Sales-Revenue - Other	254,944.97	178,000.00	76,944.97	143.23%
Total Sales-Revenue	264,888.89	185,367.17	79,521.72	142.9%
Sales Tax Revenue	104,868.74	99,000.00	5,868.74	105.93%
Total Income	369,978.23	284,710.30	85,267.93	129.95%
Gross Profit	369,978.23	284,710.30	85,267.93	129.95%
Expense				
Advertising Expense	174.20	0.00	174.20	100.0%
Alcohol Expense	4,534.54	4,586.64	(52.10)	98.86%
Alcohol Permit Expense	3,500.00	3,500.00	0.00	100.0%
Bank Service Fees	3,274.51	3,048.20	226.31	107.42%
Building Alarm System	147.60	690.00	(542.40)	21.39%
Cable TV	1,229.18	1,229.90	(0.72)	99.94%
Contract Labor	22,728.16	22,353.00	375.16	101.68%
Dues & Memberships	325.00	823.62	(498.62)	39.46%
Fire Alarm System	1,623.14	1,126.62	496.52	144.07%
Health Insurance	8,456.01	8,101.23	354.78	104.38%
Internet	2,379.10	2,876.44	(497.34)	82.71%
Labor Expenses	91,066.76	91,468.11	(401.35)	99.56%
Laundry Expense	6,671.84	3,400.00	3,271.84	196.23%
Linen & Supplies	1,361.17	1,600.00	(238.83)	85.07%
Mileage Reimbursement	303.12	315.00	(11.88)	96.23%
Office Expense	1,302.00	272.07	1,029.93	478.55%
Pest Control Expense	798.48	732.85	65.63	108.96%
Postage	0.00	77.13	(77.13)	0.0%
Repairs & Maintenance	53,289.64	36,097.00	17,192.64	147.63%
Supplies	11,725.81	11,650.00	75.81	100.65%
Telephone Expense	1,439.36	1,790.85	(351.49)	80.37%
Trash Pickup	1,887.99	1,862.00	25.99	101.4%
Utilities	40,143.84	37,100.00	3,043.84	108.2%
Website	2,709.60	459.60	2,250.00	589.56%
Total Expense	261,071.05	235,160.26	25,910.79	111.02%
Net Ordinary Income	108,907.18	49,550.04	59,357.14	219.79%
Other Income/Expense				
Other Expense				
Capital Expenditures	221,204.74	221,204.74	0.00	100.0%
Total Other Expense	221,204.74	221,204.74	0.00	100.0%
Net Other Income	(221,204.74)	(221,204.74)	0.00	100.0%
Net Income	(112,297.56)	(171,654.70)	59,357.14	65.42%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
July 2022

	<u>Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	4.13	0.00	4.13	100.0%
Sales Tax Revenue	15,436.60	15,400.00	36.60	100.24%
Total Income	15,440.73	15,400.00	40.73	100.26%
Gross Profit	15,440.73	15,400.00	40.73	100.26%
Net Ordinary Income	15,440.73	15,400.00	40.73	100.26%
Net Income	15,440.73	15,400.00	40.73	100.26%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through July 2022

	<u>Jan - Jul 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	15.40	0.00	15.40	100.0%
Sales Tax Revenue	104,868.74	99,000.00	5,868.74	105.93%
Total Income	104,884.14	99,000.00	5,884.14	105.94%
Gross Profit	104,884.14	99,000.00	5,884.14	105.94%
Net Ordinary Income	104,884.14	99,000.00	5,884.14	105.94%
Net Income	104,884.14	99,000.00	5,884.14	105.94%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
July 31, 2022

Account Name		Acct #	Reconciled Balance
<u>Cash Accounts:</u>			
A&P Collections General		***1584	1,252.87
Bond Account		***1592	CLOSED
A&P Large Project Checking	50%	***0318	1,259,062.84
A&P Small Project Checking	20%	***0348	202,270.23
A&P General Op Checking	10%	***3297	58,297.30
Benton Focus Group Checking	10%	***2274	118,438.91
Benton Event Center General Op Checking	10%	***2640	404,322.91
Benton Event Center Savings		***9832	239,102.51
TOTAL OPERATING CASH & INVESTMENTS			<u><u>2,282,747.57</u></u>

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2022 - NET**

	RECD IN												TOTAL
	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	Dec	
RESTAURANTS:													
TOTAL RESTAURANTS	138,701.68	119,554.09	117,688.28	143,916.24	143,592.95	151,734.16	135,689.27	18,937.15	0.00	0.00	0.00	0.00	969,813.82
# of Businesses	80	77	79	76	81	82	77						
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	898.52	512.36	487.23	748.58	817.28	1,199.35	722.63	196.48	0.00	0.00	0.00	0.00	5,582.43
# of Businesses	17	12	10	13	15	19	20						
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,265.87	3,610.86	3,404.78	5,335.04	5,238.39	5,184.85	6,003.37	52.00	0.00	0.00	0.00	0.00	33,095.16
# of Businesses	8	9	8	8	9	8	9						
CONVENIENCE STORE:													
TOTAL C-STORE	2,508.52	2,363.47	1,981.29	2,561.47	2,863.60	3,311.01	2,951.18	183.00	0.00	0.00	0.00	0.00	18,723.54
# of Businesses	18	14	16	15	17	17	16						
OTHER:													
TOTAL OTHER	5,356.51	1,661.79	2,145.45	4,038.29	1,884.59	3,516.51	7,792.59	181.45	0.00	0.00	0.00	0.00	26,577.18
# of Businesses	7	8	8	10	6	8	11						
GROCERY:													
TOTAL GROCERY	2,364.82	1,935.59	2,223.46	2,059.58	2,413.53	3,073.28	1,309.22	0.00	0.00	0.00	0.00	0.00	15,379.48
# of Businesses	3	3	3	3	3	3	1						
GRAND TOTALS	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	19,550.08	0.00	0.00	0.00	0.00	1,069,171.61

2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	
% Increase from 2021 to 2022	13%	19%	12%	5.27%	6.07%	10%	4%	-88%	-100%	-100%	-100%	-100%	

2022 Advertising and Promotion Funding

Sponsor/Event	Requested	Approved	Paid
Wally Hall	\$ 8,350.00	\$ 3,000.00	\$ 2,875.00
Gann Museum	\$ 4,185.00	\$ 4,185.00	\$ 1,852.19
Saline County Art League	\$ 3,060.00	\$ 3,060.00	\$ 880.47
Saline County Comic Expo	\$ 1,550.00	\$ 1,550.00	\$ 1,550.00
Juneteenth - Community Outreach	\$ 500.00	\$ 500.00	\$ 432.03
Amplify Festival	\$ 15,000.00	\$ 15,000.00	\$ 3,783.91
Royal Players	\$ 2,895.00	\$ 2,895.00	\$ 945.00
Totals	\$ 35,540.00	\$ 30,190.00	\$ 12,318.60

Total Budgeted for 2022 Funding	\$ 40,000.00
Funds Used	
Unused Budgeted Funds	

2022 Funding Expenses:

Social Bug Social Media Marketing - Wally Hall	4/6/2022	\$ 2,875.00
MySaline.Com - Gann Museum	4/28/2022	\$ 600.00
Alright Printing - Gann Museum	4/28/2022	\$ 492.19
Outdoor Management Displays - Comic Expo	5/19/2022	\$ 1,550.00
Benton High School Cheerleaders - Gann Museum	6/1/2022	\$ 160.00
Burger Shack - Gann Museum	6/23/2022	\$ 400.00
Alright Printing - Juneteenth	6/23/2022	\$ 82.03
OMG Digital Ads - Juneteenth	6/23/2022	\$ 350.00
Alright Printing - Saline County Art League	7/6/2022	\$ 880.47
MySaline.com - Gann Museum	7/7/2022	\$ 200.00
Itickets Christian Happenings - Amplify	7/25/2022	\$ 1,100.00
Facebook - Amplify	8/10/2022	\$ 813.63
Haunted House Media - Royal	8/10/2022	\$ 695.00
Rockstar Passes - Amplify	8/10/2022	\$ 570.28
MySaline.com - Royal	8/10/2022	\$ 250.00
The Buzz - Amplify	8/11/2022	\$ 200.00
The Buzz - Amplify	8/11/2022	\$ 1,100.00

\$ 12,318.60

Benton Event Center-Event Report

July 14, 2022- August 10, 2022

October 1, 2013 to July 13, 2022

714,866

	Date(s)	# of Attendees
Benton Chamber Bingo	7/13-7/14/2022	675
Torres Quinceanera	7/15-7/17/2022	200
Rental Concepts Manager's Meeting	7/18/2022	80
ADE Thrive Academy	7/18-7/20/2022	700
AR Blood Institute	7/20/2022	75
AAG Never Forget Conference	7/21/2022	400
CHI/ STVI Annual Summitt	7/22/2022	125
Cagle Celebration of Life	7/22/2022	20
AR Game & Fish commission Wildlife Officer's Dinner	7/23/2022	600
Chism Anniversary Party	7/24/2022	80
AR Society of Accountants	7/25/2022	100
AR Literacy Conference	7/25-7/27/2022	800
United Healthcare Meeting	7/28/2022	350
Reform Me Church Conference	7/28-7/30/2022	600
Duck Duck Goose Children's Consignment Sale	7/31-8/8/2022	8,600

13,405

15 events

TOTAL: 728,271

Benton Event Center- Cleaning Services

Project scope: Cleaning of the Benton Event Center on a multiple times per week schedule provided to the vendor at the beginning of the month. Vendor will clean bathrooms, lobby area and kitchen. Benton Event Center will provide cleaning supplies.

CWP (Cleaning with Pride):	\$35.00 per hour/ per person
First Impressions:	\$32.00 per hour/ per person
Hog Wild Services:	\$137.50 per hour/ no person limit
KJ's Cleaning Crew:	Passed due to their present work load