

Walk Friendly Newtown

Meeting Minutes

Wednesday, January 18, 2023 at 5:00 pm via Zoom.

Meeting began at 5:00 pm via Zoom. Don Hayden, Courtney Lang, Scott Williams, Emily Heinz, Cheryl Wood, Amy Lustig and Jean Bohr were in attendance.

- Assessment was taken of current WFN materials; we have 50 armbands and 200 car magnets.
- Different venues for 2023 outreach were discussed. Coming events are Book Lovers Party, Shamrock Shuffle, Arbor Day, Memorial Day, Movies and Music in the Park, parades. There is no calendar for Newtown Borough events at this time. Don will contact Tracy Osecki (Rec Board) for more information about preliminary 2023 plans.
- Cheryl will contact The Newtown Experience Group, the Temperance House, Newtown Hardware to see if there is interest in collaborating with WFN.
- We have an approved 2023 budget with for WFN specifically as well as funds for 5 additional sentinels and 2 additional speed monitoring signs in the police department budget.
- WFN funds provide for: 1.) Expanding and refreshing the Slow Down for Newtown campaign 2.) Participating in events 3.) Producing promotional materials 4.) Hiring a paid secretary.
- Discussed two options for the design of our materials and signs. Don will contact the national Walk Friendly group and see if we may use their material. Amy will contact Jeff Alleborn to see if he is still able to help with designing our own logo, signs and printed material. Unit cost is a concern.
- Discussed the process for ordering materials and their payment. Pat is to be emailed on a case by case basis.
- Two Speed Monitoring Devices have been ordered by the police department. Amy will check with Chief Sabath about the 5 additional Sentinels we requested.
- Amy discussed the Multimodal project. Tara and Amy meet with McCormick every other week. They are planning on attending an event in Newtown to do public outreach. Amy, Tara, Courtney, Don and others will meet with 3 of the McCormick team on Friday, January 27 for a walk around Newtown Borough. This will include the Goodnoe School area.
- We should consider developing a means for people to report concerns about traffic safety and see/record on an accident data map. How are near misses recorded and what qualifies as a near miss?
- New members were suggested, and Don will contact them; Matt Newman, Ron Sabo, Mike Grothman.
- Amy announced that she will be moving at the beginning of the summer and that Borough Council will find her replacement.

