

**TOWNSHIP OF VERONA  
COUNTY OF ESSEX, NEW JERSEY**



**PARKS & RECREATION ADVISORY COMMITTEE  
AGENDA**

MEETING

7:30 P.M.

*January 13, 2026*

**VCC CONFERENCE ROOM  
And**

Via the internet, please click the link below to join the meeting:

<https://zoom.us/j/92273231744>

Via telephone, please dial 1(312)626-6799 or 1(646)558-8656.

Use Zoom Meeting ID 92273231744 when prompted for a Participant ID, press #

**A. CALL TO ORDER**

**B. PLEDGE OF ALLEGIANCE**

**1. OPEN PUBLIC MEETING NOTICE**

**C. ROLL CALL**

**D. INTRODUCTION OF "NEW" & RETURNING MEMBERS**

- Mike Passero
- Christopher Randion
- Janet Zales
- Nicole Tolve

**E. APPOINTMENT OF COMMITTEE OFFICERS.**

*\*Both Chairperson & Secretary to serve a one-year term starting Jan., 2026 to Dec. 31, 2026.*

- Nomination & Vote- Chairperson.
- Nomination & Vote- Secretary.

**F. REPORTS**

**1. CHAIRPERSON REPORT**

- Introduction. "Ground Rules" of the Committee, Format & Objectives to Recommending Policy.

*- Sub-Committee Objectives & Appointments for 2026. \*We recommend each member to serve on at least one sub-committee but no more than two committees. Each sub-committee will have 3-4 members based on popularity.*

- a.) Recreational Programming, Events, Fields & Facilities
- b.) Community Pool
- c.) Budget & Masterplan
- d.) Disability Programs & Improvements within the Community.
- e.) Marketing

**2. TOWN MANAGER or LIAISON REPORT**

**3. COUNCIL LIAISON**

**4. RECREATIONAL REPORT for the Director Community Services.**

- 2026/2027 Rec Budget Questions & Timeline
- Winter Programs Update
- Spring Programs- In the Works?
- Summer Camp Program Update for 2026.
- Community Pool Update FY 2026.
  - a.) Registration Report. How many members have joined since registration begun on Jan. 5, 2026? Breakdown of types of Membership? How many signed up under the payment plan?
  - b.) What is the marketing schedule or strategy to increase resident membership over the next several months during the sign-up period?
  - c.) Has the Rec Dept seen opportunities to drive registration through the non-resident referral program starting in Feb. 2026? What is the ultimate objective?
  - d.) Please discuss the 2026 Pool Sponsorship program to drive additional revenue?
  - e.) Has the Rec Dept begun the process of booking additional events or parties at the Community Pool during the spring/summer season? What percentage of growth are you expecting for Summer 2026?
  - f.) Update: Pool Furniture purchase for Summer 2026 and design.
  - g.) Please provide an update on the "Pool Marketing Group" being formed to assist the Director of Community Services in marketing and obtaining alternative means of revenue at the pool.

**G. APPROVAL OF MINUTES- DEC. 2025**

**H. OLD BUSINESS**

**I. NEW BUSINESS:**

- Potential of Adding “Verona HS Students” to the committee as part Pilot Initiative to obtain student observations and perspective on Recreational Programs, The Pool, and Facilities.

**J. PUBLIC COMMENT**

**K. NEXT MEETING: FEB 18, 2026.**

**L. ADJOURNMENT**