

**TOWNSHIP OF VERONA**  
**COUNTY OF ESSEX, NEW JERSEY**



**PARKS & RECREATION ADVISORY COMMITTEE**  
**AGENDA**

MEETING

7:30 P.M.

*January 13, 2026*

**VCC CONFERENCE ROOM**

**And**

Via the internet, please click the link below to join the meeting:

<https://zoom.us/j/92273231744>

Via telephone, please dial 1(312)626-6799 or 1(646)558-8656.

Use Zoom Meeting ID 92273231744 when prompted for a Participant ID, press #

**A. CALL TO ORDER**

**B. PLEDGE OF ALLEGIANCE**

**1. OPEN PUBLIC MEETING NOTICE**

**C. ROLL CALL**

**D. INTRODUCTION OF "NEW" & RETURNING MEMBERS**

- Mike Passero
- Christopher Randion
- Janet Zales
- Nicole Tolve

**E. APPOINTMENT OF COMMITTEE OFFICERS.**

*\*Both Chairperson & Secretary to serve a one-year term starting Jan., 2026 to Dec. 31, 2026.*

- Nomination & Vote- Chairperson.
- Nomination & Vote- Secretary.

**F. REPORTS**

**1. CHAIRPERSON REPORT**

- Introduction. "Ground Rules" of the Committee, Format & Objectives to Recommending Policy.
- *Sub-Committee Objectives & Appointments for 2026.* \*We recommend each member to serve on at least one sub-committee but no more than two committees. Each sub-committee will have 3-4 members based on popularity.

- a.) Recreational Programming, Events, Fields & Facilities
- b.) Community Pool
- c.) Budget & Masterplan
- d.) Disability Programs & Improvements within the Community.
- e.) Marketing

2. *TOWN MANAGER or LIAISON REPORT*

3. *COUNCIL LIAISON*

4. *RECREATIONAL REPORT for the Director Community Services.*

- 2026/2027 Rec Budget Questions & Timeline

- Winter Programs Update

- Spring Programs- In the Works?

- Summer Camp Program Update for 2026.

- Community Pool Update FY 2026.

a.) Registration Report. How many members have joined since registration begun on Jan. 5, 2026? Breakdown of types of Membership? How many signed up under the payment plan?

b.) What is the marketing schedule or strategy to increase resident membership over the next several months during the sign-up period?

c.) Has the Rec Dept seen opportunities to drive registration through the non-resident referral program starting in Feb. 2026? What is the ultimate objective?

d.) Please discuss the 2026 Pool Sponsorship program to drive additional revenue?

e.) Has the Rec Dept begun the process of booking additional events or parties at the Community Pool during the spring/summer season? What percentage of growth are you expecting for Summer 2026?

f.) Update: Pool Furniture purchase for Summer 2026 and design.

g.) Please provide an update on the "Pool Marketing Group" being formed to assist the Director of Community Services in marketing and obtaining alternative means of revenue at the pool.

## **G. APPROVAL OF MINUTES- DEC. 2025**

## **H. OLD BUSINESS**

## **I. NEW BUSINESS:**

- Potential of Adding “Verona HS Students” to the committee as part Pilot Initiative to obtain student observations and perspective on Recreational Programs, The Pool, and Facilities.

**J. PUBLIC COMMENT**

**K. NEXT MEETING: FEB 18, 2026.**

**L. ADJOURNMENT**