



**ENNIS MAIN STREET BOARD
REGULAR MEETING AGENDA
WELCOME CENTER – BLUEBONNET ROOM
201 NW MAIN ST.
ENNIS, TEXAS 75119
(972) 878-4748
www.ennistx.gov
WEDNESDAY, MAY 4, 2022
6:00 P.M.**

CALL TO ORDER

- Roll Call & Invocation:

ITEMS FOR DISCUSSION & CONSIDERATION

1. Discuss and consider approving the September 1, 2021 minutes
2. Citizens Request for Public Hearing
3. EISD update
4. Ennis Main Street Event 2021 Recap (Erica Todd)
5. Four Point Update
 - a. Organizational update (Becky McCarty)
 - i. Main Street Board Training
 - 1. Late Summer and Feb 2022
 - ii. Volunteer Valentine Banquet
 - iii. Bluebonnet Spirit Shop (A'Lara Smith)
 - iv. Ennis Bluebonnet Market (A'Lara Smith)
 1. New Manager
 2. Make it at the Market
 3. Mornings at Minnie
 - v. Bluebonnet Trails Festival Update
 - vi. Cinco de Mayo
 - vii. National Polka Festival (Geoffery Williams)
 - viii. Blues on Main
 - ix. Ennis Freedom Fest
 - 1. Tally's Carnival
 - 2. Party in the Park
 - i. In and Out Burger
 - x. 2022 Autumn Daze
 - 1. Discussion to extend Autumn Daze to 3 days

- b. Economic Vitality update
 - i. North Plaza
 - ii. EDC update (Jim Wehmeier)

- c. Promotions update
 - i. Tourism update (Gina Rokas)
 - ii. Communications & Marketing update (Erica Todd)
 - iii. Arts Commission

- d. Planning & Design update
 - i. Historic Landmark Commission update (Nora Puckett)

ACTIONS

ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Ennis City Hall, a place convenient and readily accessible to the general public, as well as to the City's website www.ennistx.gov and said Notice was posted prior to the following date and time: Friday, April 29, 2022 at 5:00 P.M. and remained posted for at least two hours after said meeting was convened.



BECKY MCCARTY
Downtown Development Director

Ennis Main Street meetings are available to all persons regardless of disability. If you require special assistance, please contact the City of Ennis Economic Development Dept. at (972) 878-4748 or write to: PO Box 220, Ennis, TX 75119, at least 48 hours in advance of the meeting.