



Ms. Moffat: Hi, everyone. This season, I sent over my initial budget to Mr. Trainor for review. I did add a few things, but I just wanted to make sure that you were all aware of them prior to the budget coming to you just so if you had any questions, I'd be happy to answer them now. A couple of requests for game day adjustments as far as the amount that they are currently paid as well as addition that I feel are two necessary positions to be added. A couple years ago when I started in this role, we did have a full list that you all approved of what we are allowed to utilize for each particular event based on the need. Requesting for football. I know most of you were at many of our football games and we appreciate the support. Love seeing you guys there. But football, the facility we have is great. It's a beautiful facility. We're very grateful for it. But there's a lot of gates to cover. And we find that out around halftime, a lot of the student athletes that we don't allow or students from other schools or students that are younger than our high school students because we let our high school students in at no charge with the rules that we came up with two years ago.

We are finding that parents are actually coming in with their students, an adult is coming in with their student and then walking around through another entrance leaving, so the kids are still there unattended. So, that's another thing that I would like to discuss later. But what I'm asking for our ticket takers is for currently, they're there before the game. And then they leave at half time, all these people start coming in. You'll notice that a crowd does generally get larger at half time because of this, we upped the price that we pay them to get them to stay the entire game. I proposed we offer 50 to 100, you know. We can do 60 to 75, whatever you guys think that would be fair. I did request from other schools in the NVL what they generally pay their ticket takers. Most of them do pay the same price but they arrive anywhere from 40 minutes prior to the game to an hour prior to the game.

Ours generally get there two hours because again, we have so many gates to watch. And with the spectator expectations that we have in place, it's really important to make sure that we don't allow people in prior to the start of the sell tickets. And then ours leave at half time currently. And then there's leave at half time as well and they arrive anywhere from \$40 at Holy Cross to \$85 at Torrington. So, I'm just looking for something to see that you think is fair. It really is a safety thing to have people in there. But again, combating the issue of people coming in that aren't supposed to be there because a parent will come in with them and leave. Because of a completely different subject but all kind of in the same.

Mr. Marcucio: Does it come out of gate receipts?

Ms. Moffat: To be honest, it's in my budget. I don't know. I don't believe it comes out of gate receipts, no.

Mr. Trainor: This is Robbie Trainor. I'm the business manager. We have a general ledger account where we pay the game day ticket takers. It is not paid out of game receipts.

Mr. Marcucio: Okay. So, you just want football?

Ms. Moffat: Yeah. The first one we would be looking at is the four ticket takers that we have because we open four gates for football game. We always have four gates open. So, we're looking at the four ticket takers. If you think we could increase the amount of time they come prior to the game, and I'm open for it. But again, we leave ourselves open to allowing people in that are trying to sneak in early because they can't get in later when someone is there to stop them.

Dr. Conway: Do you get anybody arriving about an hour ahead of time, do you know, Jenn?

Ms. Moffat: Oh yeah.

Dr. Conway: The kids?

Ms. Moffat: Yeah, it's mostly kids. Because they're trying to get in before people are in. So, we have a 7 o'clock game. I have my workers there at 5 o'clock. We get everybody set up and by 5:15 they're ready to sell tickets. And we do get people showing up that early believe it or not especially from the visiting team. Some of the middle schoolers are trying to get in. So, those are the things that, you know, we have them there two hours ahead. If we need to move that down to an hour ahead, we may have some other issues that come along with that. But I do think that we need to have them there until the end of the game.

Yeah, what happens is at halftime comes, they pack up their tickets. They bring their money boxes down and then the gates are wide open. So, you've got four gates that are wide open that these kids don't have adults with them out for two full periods.

Ms. Mongillo: So, it's not about selling tickets. It's about crowd control.

Ms. Moffat: Correct. We stop selling tickets at halftime.

Ms. Mongillo: You're not worried about collecting cash. You're worried about the floodgates opening when there's no person standing there any longer.

Ms. Moffat: Correct.

Ms. Nuzzo: I personally think two hours is way too early. I don't know if there's some way to close off the gates before that to let them in an hour and if you did like they were able to leave the top of the fourth quarter when the game's practically over.

Ms. Moffat: So, I mean there's really no way to stop anybody from coming from down those stairs coming from the high school, middle school parking lot. There's really no way for

stopping anybody from coming in from that area. They're either going to stand on top of the fieldhouse or they're going to come down those stairs. If we put people at the bottom of the stairs, but what stops them from going up top. You know what I mean. Logistically, there really isn't a way to keep people out where the gate, currently even if we put up like a police force there's going to walk around it.

We have a pretty size decent fencing that they used to put in front of the stairways to not let them go down. So, functionality wise, there's no way to do that. If you go to any away game, there's generally one to two entrances. We have four to five. Just to figure out a way to have all of that covered.

Mr. Marcucio: How many police do you have at the game, Jen?

Ms. Moffat: We generally ask for two to four. They are short staffed right now at the PD. So, they've been sending as many as they can between two and four. There actually have been games where they were only able to send us axillary police officers. They've been great. There are some games where they will send us two police officers and two auxillary officers. So, they've been working with us the best they can just with who they have. But they have other patrol cars patrolling. We generally have one SSO. We don't have a lot of SSO engagement at the moment at athletics. It's usually just one.

Mr. Marcucio: Are you talking about the four people per game?

Ms. Moffat: Correct.

Mr. Marcucio: For five games.

Ms. Moffat: Yes.

Mr. Marcucio: Okay. So, you're talking about 20 people.

Ms. Moffat: Correct.

Mr. Marcucio: I recommend giving them \$75 and let them stay at the game.

Ms. Moffat: And I think that's fair. I didn't know what number to put on it. And I just thought that it definitely needed to be increased to get them to stay later.

Ms. Tovar: I agree with Ken. I think 75.

Ms. Mongillo: So, you're saying these people could be there essentially for four plus hours. You're not suggesting shortening that two-hour time in the beginning.

Ms. Tovar: I would say if we shorten it that would be the maximum amount. I actually witnessed, you know, the kids try and get in and stick around and then asking them to leave



Ms. Moffat: I was looking for the addition of two assistant track. We generally host five track meets a year, outdoor track meets. I was looking for additional safety and security. I was requesting a table monitor to, we have the timing system now since the new field. Generally, I've been tied up there when we have other events going on. But I would look to hire someone that can actually work with Coach Nicolari to learn the timing system and be there for the four to five meets to run that so that he's not looking at that either. It makes it so that he can see everything happening as opposed to being focused on that. And that I'm available to go to other events and kind of make my way back and forth. In addition to, for those of you who have been through an outdoor track meet we are throwing areas up in the picnic grove area. We do not currently have like a supervisor up there and it's completely separate from everything else that's happening on the track. I do think safety and security, I think that would be a great idea to have a manager, a throwing area manager up there as well.

We've never had these things. There are things that are just needed and probably have never been thought of or asked for. So, I'll leave that to you to decide if you think that's something we need.

Ms. Tovar: Okay. How much are we looking to, how many individuals would it be?

Ms. Moffat: So, currently for our outdoor track meet, we only hire a site manager and they go back and forth through the lower area, the lower football field area and take care of anything, making sure the crowd are controlled. Making sure you know, no parking issues in the lot. So, they're in charge of pretty much all of that. So, I was just looking at two at maybe at \$50 kind of like a ticket taker or a ticket seller, you know, for a person kind of the same area for the five meets.

Ms. Tovar: Okay. So, those two individuals would cover the throwing pit area and also an additional table person or a table person for down below.

Ms. Moffat: Correct. So, it would be \$100 per meet and up to \$500 total because we have four to five meets.

Ms. Tovar: Okay. Anybody have any thoughts on that?

Ms. Mongillo: I would make a motion to approve and move it to the finance committee.

Ms. Tovar: Erica or Ken, anything prior to making the motion.

Ms. Nuzzo: No, I'll second that.

Ms. Tovar: All right. So, I'd like to make a motion to approve two track game day workers.

**Motion that the Athletic Committee to approve two track game day workers and move it to the Finance Committee. Passed with a motion made by Ms. Melissa Mongillo and a second by Ms. Erica Nuzzo.**

**Kim Tovar**                      **Yes**

**Melissa Mongillo**            **Yes**

**Erica Nuzzo**                    **Yes**

**Ken Marcucio**                **Yes**

Ms. Mongillo: Making motion.

Ms. Nuzzo: Second.

Ms. Tovar: Motion carries.

**DISCUSS THE REQUEST FOR MIDDLE SCHOOL ASSISTANT COACHES, UNIFIED SPORTS ASSISTANT COACHES AND ELEMENTARY SCHOOL RUNNING CLUB STIPENDS.**

Ms. Moffat: We've talked in the past. I know some parents talked about it as well. Our middle school stipends are very small compared to our high school stipends. But all of our middle school coaches outside of cross-country and track because they have a boys coach and a girl coach, are all singular coaches. So, they're just one individual in charge of all of the student athletes that are on a team. As you know, whether we go to, whether it's a home game or an away game, and you know, god forbid something happens to one of those athletes, if a parent is not there, unfortunately a lot of our parents aren't able to attend our meets and games, then the coach has to get on an ambulance with that student athlete or god forbid something happened to the coach while they're there, there's no one there with those student athletes. We talked about this briefly about a year ago as well. A parent had requested something along these lines. I wanted to bring it up again. Again, it's budget time, so I wanted to make sure that I don't leave anything for questioned requesting assistant coaches for the middle school at a half the stipend or whatever you feel is fair so that there are two adults for supervision and safety purposes at all of our games.

As well as unified sports. Sometimes we're able to get some para's with us. Sometimes we're not. Sometimes the classroom teachers are able to come. Sometimes they're not. Those groups can be large and one person in charge of events and practices isn't always going to be safe or secure. And then elementary school running club, we had done stipends two years ago. We didn't do them last year. There has been a significant decrease in our middle school level. Our cross-country team, if we look at our scores for this past season, the boys weren't able to score. I believe one meet they were able to score. The

rest they were not. They only had between one and three runners. The girls are right around seven or eight. So, they were able to score but we used to have a very robust program when we had the running clubs happening at the elementary school. So, I do believe that that's the reason and those middle school teams are the feeders for the high school programs, so I did want to put that out there as well to request that to be added as well.

Ms. Nuzzo: Well, I definitely agree that there should be assistant coaches for safety and then just teaching the kids. I mean, one coach can't teach every kid. They need to break into groups. So, I'm definitely all for assistant coaches. And I did like the running club when it started in elementary school. My kids did it and they really liked it. So, I think we should have that back also.

Ms. Mongillo: I agree.

Ms. Moffat: We posted for volunteers at the high school and middle school levels. And we never get any interest as a volunteer level so that's why I'm bringing it to you now. And I feel that there is a large need for our kids to be able to learn, like you said but also just for safety and security purposes.

Ms. Mongillo: What's our ratio from adult to child for taking them outside of class and things like that.

Ms. Moffat: I believe at the high school it's 15 to 1, if I'm not mistaken.

Ms. Mongillo: So, any one of these teams going off site to an away game is potentially in violation of that, correct. And have we had them in the past or has there always been a one coach scenario?

Ms. Moffat: Not to my knowledge. I guess at our middle school program for cross-country and our middle school track programs do have two paid head coaches. Because one is the girl coach and one is the boy coach. Outside of that, everyone else is a single coach. So, that would be girls soccer, boys soccer, girls basketball, boys basketball, and then softball, baseball. So, it would be at least six positions.

Ms. Mongillo: Yeah, for safety alone, we'd have to figure it out. Not to mention like Erica said, instructionally, how do we teach with one adult.

Ms. Moffat: It's very difficult.

Ms. Mongillo: Yeah. I would support figuring that out. I have a question about the running club. In the past, how did we fund that? Is that a grant-funded stipend?

Dr. Conway: I believe two years ago it was.

Ms. Mongillo: Yeah, I would love to have all of these things. I feel like the assistant coaches is a must because of safety issues. The running club is nice to have. But if we could find the money, I would support it of course. But it's a nice to have, not a must like the assistant coaches in my opinion. So, if we don't have the funding, one's got to go unfortunately, it would be the running club of course. But I would support both if we could find the money.

Ms. Nuzzo: Do we know what they were getting paid in the past? Because from experience with the running club at Bradley. It was only like 15, 20 minutes. They would get dropped off at school for 7:30. They would do their running club. But it was also one of the teachers at the time.

Ms. Moffat: Since I've been here, like I've said, we paid them one year, I believe it was, I want to say around 1,300 but that covered both the fall and the spring. There was one stipend for both and we would just split it. They would get half in the fall and half in the spring.

Ms. Nuzzo: Because it doesn't seem like it should be that much for such a short, I think it was like two days a week, maybe. I can't really remember. My kids did do it at Bradley and like I said, it was only maybe 15 or 20 minutes.

Ms. Moffat: I'm looking it up now. I want to say it was 1,300 but again, it covered for the entire year.

Mr. Marcucio: And just so you know, as a member of the finance committee, we're all talking about six percent asking for the new budget. So, money is going to be tight. I agree with what everybody says though.

Ms. Moffat: I'm looking for it. Robbie I don't know if you have access to it.

Mr. Trainor: I don't have access at the moment. I'm at home with both kids. I'm on my phone but I can look at it later this evening and send you an email.

Ms. Moffat: Thank you. This would be next year's budget. So, this would be in the fall of next year.

Mr. Marcucio: Okay. So, we can just get the figures and it has to be at the next meeting. It has to be fairly soon though. Because I think the next finance meeting is the 2<sup>nd</sup>. Or at least get the figures to us as soon as you can.

Ms. Moffat: Absolutely. I have all the rest of the coaches. I just don't have the stipend in this spreadsheet that I was using. I'll work with Robbie to get that.

Ms. Mongillo: If this committee supports the Athletic Director bringing this request to the finance committee.

Ms. Tovar: Absolutely.

Ms. Moffat: I appreciate it. Thank you.

Dr. Conway: That other item, we paid the stipends for the two seasons, 1,360.

Ms. Moffat: Thank you. I knew it was around 1,300 something.

### **ROCKET ALUMNI SOLUTIONS – ELECTRONIC OPTION FOR RECOGNIZING STUDENTS FOR ATHLETIC AND ACADEMIC ACHIEVEMENTS**

Ms. Tovar: I know this is a a circle back to a previous conversation that we had a few meetings ago. So, I'll let Jen speak and bring Michael in to chat as well.

Ms. Moffat: So, I think it was a couple of months ago, the discussion came up with Allstate Banners. Football, there was a change to the policy. I don't want to misquote, but I think it was 2019 was the change. We added football. Connecticut High School Coaches Association, any Allstate member from any team based off of Allstate from Connecticut High School Coaches Association would be added to a banner in the gym. There were years before that that should have been on banners that that was the case if we were going to go back and be retroactive about it. We previously put up in New Haven Register Allstate on a banner in the gym for football only.

So, we had a conversation in a meeting. We added some members of the community there asking questions. And we talked about coming up with different ideas. A banner on general. The banners that we have in the gym. A, we don't have the space to go back as far as we would need to go to add that many names to banners unless we completely change the banners that we have which is a very large costly maneuvers to go by. One of the current banners that we have estimated, if you put a full banner up, it's about \$1,000. So, that's going to be a multi-thousand dollar task to be able to go back as far as you would need to go back for these. At the AD seminar in March, I ran into Michael from Rocket Alumni, spoke with him. They do beautiful, I'll let Michael talk about them, but beautiful walls with a 65-inch screen TV. They take care of all the backends, loading everything in. But we can use it for everything from athletics to the hall of fame, just academic recognitions. Anything that we do here and celebrate in the schools and many things that we can add to what we currently celebrate based on what they offer. So, Michael, if you just want to give.

Michael from Rocket Alumni Rep: If you want me to share my screen, I can actually pull up a few exciting things people might appreciate. Thanks again for letting me join the meeting and the minutes. I will certainly keep it brief. What we're in the business of doing is really just creating an awesome engaging experience for your visitors, for your rivals, for parents,

the whole school community. And to Jen's point, it's a centerpiece around an interactive touch screen. And a lot of our schools will go all in with all a wrap or how your Art Departments do it, but what we're trying to do is two-fold, right. One, athletically, it's going to be engaging. It's going to draw people in. They're going to go through like, why should I volunteer to be one of the assistant coaches. Why is it cool that my kids go here. And the second piece, we can consolidate pictures of trophies, the banners, you know, potentially if there's an alumni hall of fame. This is the demo sight.

I don't know if anyone has their cell phones handy but if you can take a minute and scan this QR Code, you will be with the mobile experience on your phone.

A little bit about myself. I have a five-year-old. I cannot hang out in front of these awesome touch screens for an hour. But when schools are smart enough to have these QR Codes in the bleachers, in the stands, in the hallways, I can take this and peruse at halftime or what may have you. These are just dummy examples but a ton of schools will focus on athletics, right. The trophy rooms. The swimming and track records. Team photos. It's really your vision that we're going to come to life. So, I'll leave you with that. I want to pull up the work we're doing with Trumbull. So, here's their site here. From your landing page, we can have links out, social media, Facebook, you name it. But if I'm a visitor, I can get started see, I'll conference, placards. So, any plaques or trophies, we can digitize. Right, they have a trophy room down here. So, if I was a member of this team, I could enlarge the trophy. We have a 3D rendition thing, we can spin it off all around. If I knew who was part of this team, I could type my name in here. And it will bring up my synopsis of my photos and everywhere I sit in the platform. I'll actually pull up Tom Brady's in a minute to show that live. But here's to Jen's point, all the digital banners. So, literally anything you can think of.

So, instead of you know, spending \$1,000 and hoisting it up, you can just send us a note. Here's the records. Here's the data. And our team imports all that information for you. I'll have this engaging landing page. It's going to go through all of these cool photos of you guys. That's a flavor of Trumbull. Here's Brunswick that we worked with. So, if you want to have a section with, you know, where the seniors are heading off to college. Again, records, award winners. But it doesn't strictly have to be athletics. Although I'm sure that this is what this meeting geared towards. But all the schools will go holistic and have yearbooks, right. So, they can scan in all the yearbooks from Derby over the years.

Ms. Tovar: That is so awesome.

Michael from Rocket Alumni Rep: Consider your office getting bombarded with calls, do you have an extra copy? Send them here. Click my year. And I think the flip would be supercool. Like theater, the school puts on three performances a year. They scan in all

their playbills. Again, with like the QR Code, instead of printing out thousands of playbills or athletic programs, people can just scan their phone and have all this stuff from the get go. You know, if you have graduates that want to serve in the military. You could have a veteran's recognition page.

Ms. Moffat: So, Michael, this committee is about budget, so can you discuss the hardware for free at certain times of the year as well as what the yearly fee is.

Michael from Rocket Alumni Rep: So, annually it's 3,588. That's unlimited everything. You can have as many folders, pictures, interactive video. But it would be overwhelming. So, schools would do this in phases. So, let's do the banners first and while we're at it, let's do the trophies. And then all right, let's get the records and the hall of fame. So, we can keep building upon that. So, the price won't change. You can start small. Add 1,000 things like that school I just showed you. It would be 3,588 annually. But if you extended the agreement, we can do discounts for longer-term deals, five percent off each year of extension. We did just have a promotion that if you signed up before Thanksgiving, there was a free touch screen thrown in. Happy to revisit that because I know I've been working with Jen for a couple of months trying to get this across.

Ms. Moffat: And I think if I remember correctly, if you sign for more years than just one, then the price goes down a little bit per year.

Michael from Rocket Alumni Rep: Exactly right. Five percent keeps coming off the top up to five years, which is 20 percent. Another thing to point out, you could put this thing on many displays as you'd like. A lot of the schools will have the touch screens. In athletics, maybe over time add one for the admissions or principal's office. Any regular televisions, we can display slide shows on those. But it's nice, a uniform communication strategy. All throughout the school. All throughout the buildings. There's three other companies that do kind of what we do. But they nickel and dime every time you need support, sur charge. We know that every year, you're going to budget like this. You'll know years out what you need to satisfy. The hardware, prior to that free touch screen, this is typically, when we're negotiating with LG, but if you guys give me a date we're going to sign by, I'm happy to go to my boss and see what we can do.

Ms. Nuzzo: Is this for all of the banners and trophies and plaques that we have around the school? Is that what this is my understanding?

Dr. Conway: No.

Ms. Moffat: No, it's just another way to, in other words instead of spending thousands and thousands and thousands of dollars on banners to if that's what we're looking to do is to go back and anyone that may have made Allstate that isn't represented currently in the

gymnasium, be able to do that on here while also recognizing other aspects of the school with all the different things that you can add in here and then it becomes a handheld thing and people can access those things as well. So, it wouldn't be specifically athletics. It could be something maybe the high school budget in general.

Ms. Tovar: And at the end of the day, we don't have to worry about running out of space on the walls which we pretty much are right now.

Ms. Moffat: Right now, the hall of fame plaques, we're running out of space fairly quickly. The gym is at almost max capacity for banners. So, it's a space thing at this point.

Michael from Rocket Alumni Rep: I was going to ask like a lot of schools would be like the old school room class composets. Like if they're sitting in a back room let's bring those to life. Booster club members, right. You can have a section listing all the parents that contributed or donate time. It's recognizing athletics, academics, the community, the parents, whatever your vision is. But typically, it's like not all the budget should come from athletics per se because maybe the art department can chip in. So, here's random students at Quinnipiac High School, but if I click on one of them, I see like the art work that she's producing.

So, it's getting parents more involved. I can see like what my kids are actually doing eight hours a day while they're at school. And all the visitors get more engaged. So, you'll probably have bigger turnouts and word of mouth and where people are excited to send their kids there. They have more eyeballs on what's being produced at the school and how you can celebrate that. So, not only is it on your screen, it's on your phone. So, it would be wise, right from your school's website to have a call to action like celebrating graduates and that would direct you right into their screen. I can see pictures, award winners and everything else.

Mr. Marcucio: Mike, excuse me. Is that code that you put up there. Is that on the paperwork that we got?

Michael from Rocket Alumni Rep: The Derby one is. Yes, sir.

Mr. Marcucio: That's on the paper because I lost mine. It's very interesting what you're going over here but I have to leave now. I'm sorry, I have another meeting to go to.

Michael from Rocket Alumni Rep: No, I appreciate you joining.

Dr. Conway: Ken, I'll send you the link to it.

Mr. Marcucio: Okay. Thank you. I have to leave everybody. Thank you.

Ms. Mongillo: I just have a quick question on when this would roll out. Or say we sign on, who does the manual uploading of everything. How does this work?

Michael from Rocket Alumni Rep: So, we would have an official kickoff call. So, what separates us from the package, you're getting a dedicated person like myself. You'll have a Mike on customer success that if you don't have time to log in as an admin but you'll have a portal right in here to send us a request, upload 20 pictures. A little write-up, tell us where to put them. And overnight, we do them on the back end if it's something quick and easy.

Ms. Mongillo: And that's all included in the price scenario?

Michael from Rocket Alumni Rep: Yeah.

Ms. Mongillo: So, you mentioned before and I can only imagine what this is like. So, can you clarify what would constitute an additional charge? Like, what's not included?

Michael from Rocket Alumni Rep: If you were to physically mail us a yearbook and we'd have to hire a professional to scan it. That would be the only other thing.

Ms. Mongillo: But you would teach us how to scan and load the yearbooks. We would be able to do that.

Michael from Rocket Alumni Rep: Yeah. Anything digital is part of the subscription. Yeah, a lot of our clients would go to the local library and they have the scanning device. But I was on a computer in 2002 when I was in yearbook. So, that's 30 years. There's some digital file that we would manipulate and put it into the flip book. It's very similar to like power point, in line editor, maybe it's the hall of fame, image gallery to drag and drop photos. So, I see the best of both worlds. If you're tech savvy and want to log in and make changes, have at it. But we're in your back pocket if you don't have a bandwidth. Just drop us a note and whatever you need done, gets taken care of. I am a realist. I like to say, that's what you're paying for is the support piece. But we put our technology up against anybody.

Any other questions on the software itself. Did any of these cases jump out. I know you're trying to keep the kids out of the five entry points and what not but you know, you might want to have a section of the facilities and the different things that kids have access to. When you have a middle school visiting, they can see all the great things in high school.

Ms. Tovar: I like that you should have a section for previous scholarships.

Ms. Moffat: Yeah, scholarships, like they can do national honor societies.

Ms. Tovar: You know, we've got so many scholarships that are awarded out every year. So, it would be nice to have that and reflect back on that.

Michael from Rocket Alumni Rep: Anything that you can think of, we can do it. This is what we've done so far.

Ms. Tovar: That's pretty cool.

Michael from Rocket Alumni Rep: I want to pull up the school concerts. If I click on last year's Christmas concert. It's almost an hour long. Like, you can put big stuff in here.

Ms. Tovar: Are you able to play videos off of this or music?

Michael from Rocket Alumni Rep: Yes.

Ms. Moffat: He can put in the like the recent upcoming winter band and chorus concerts. We can put that right from YouTube up there.

Michael from Rocket Alumni Rep: Or some of the athletes might have YouTube. Highlights that you could play.

Ms. Nuzzo: So, I'm a little torn or undecided about this. I like the idea. I think it's very cool. I just I really don't foresee it being utilized and people actually scanning the QR Code or coming to games or coming to the schools and using it. I'm just not convinced that it's really going to be used that often.

Michael from Rocket Alumni Rep: Typically, like when there's a high foot track area near concessions or on the way in and out from the stands. I mean, typically people are like, what is that, get drawn to it and you know, where's my father who graduated here. Me being a student and digital I can draw up a link with my grandparents who moved away on Facebook. You'd be surprised.

Ms. Mongillo: So, maybe I'm not understanding. Isn't this something that with the QR Code, which we can put on our school or district website, it would be full access for, you don't necessarily have to scan this from inside the high school. It's shareable. Right. So, this would be like to keep track of all the history of everything we've ever done at the high school going back however far you could load. We can restore anything and everything and no longer have to worry about the expense of banners, updating banners, plaques. Where do we put them? They're dusty. It's nice to have, I'm like not saying we shouldn't have those things. But when it comes to cost and store it, there's no room for anything left. And we're trying to figure out where to put these poor people that we've excluded on these banners and we can't afford to do that.

So, if we can do something digitally, where we have it housed forever, then we'd do it.

Ms. Tovar: They don't necessarily have to be in Derby. That's a good point Melissa.

Ms. Mongillo: You can take this wherever you go. We can potentially, it's like Facebook, the history of. I mean, it's all online. Which I agree with you, Erica when you look at it that way, who is actually going to go touch the thing in the lobby. It's beyond that. I feel like Jack Walsh is going to love this. It's like he would be the one sitting at the table and go, okay. He should be with somebody we should consult. And like the pages. I feel like they would still be all over us to store everything they physically got inside the high school, the gym, and inside of Payden.

Ms. Tovar: I see it from that point of view. And I understand that.

Ms. Nuzzo: It would be great to have everything in there so that you can go and look at. But I don't know, I just don't see it being utilized that much. I mean, I know okay, we're running out of room, but I'm not that old. When I walk in the gym and I read the names on those banners. And also, when I'm standing in the hallways waiting for something, I would always look at the plaques. I like to see stuff like a hard copy of it. I'm just being honest with this.

Michael from Rocket Alumni Rep: No, I'm old school. I like to see the best of both worlds. So, the thing is you don't have enough room to have everything. So, I'd recommend having the plaques in class still on display. And the digital version amongst them. And it's not trying to erase the history.

Ms. Nuzzo: No. But I don't think that at all. And I didn't grow up in Derby so, I don't know half of the people. And I like to read it. So, and I think that you know, the people that did grow up for years back, they would love to have all of that history. I'm all for it. I'm just, I'm torn. I'm very undecided. That's it.

Michael from Rocket Alumni Rep: Well, fair enough. I would recommend adding this link to all the administrators signatures. So, an email would go out. There's an easy access point to whoever's on the other end of that email. It's supposed to be a fun little interactive place where people will hang out in the building but it's breaking down those logistical barriers more than anything. And, on the back end, we do have all the analytics. So, you'll be able to see how many hundreds or thousands of people are interacting with it on site as well as off-site online. Is there opportunity for donors and sponsors?

Ms. Moffat: I think that there's a way with opportunity.

Michael from Rocket Alumni Rep: So, while I have you folks, money is tight everywhere. I get it. So, more and more schools are adding a section called sponsors. So, you'd have athletics, academics, arts, all your sections have one for sponsors. So, a lot of our clients are charging businesses different tiered rate. Like platinum, gold, silver. So, again, you have x amount of games, x amount of visitors, you do the math during half time, pregame, people are on their phone messing around. So, you would probably be able to show the

local real estate agent, how many thousands and web visits, you drawn to their site. They can point why they are a sponsor or donor supporting the school, right. So, that's one example. Schools already selling ads based on the scoreboard, will duplicate that effort and you can now have ad space on this screen. So, many schools we work with are creating a completely separate revenue history and it pays the 3,500 in software, but everything else is paying for your game day ticket people and everything else you got going on. So, certainly some opportunities that we had celebrate the great thing the kids and other stuff the parents and the teachers are doing. But we can also recognize the local businesses that you know, sometimes keeps the lights on.

And then there's more. I recognize it as a booster club, but they named it donors. A similar idea that will fit all the name plaques of people that may have, you know, contributed their dues for the year. So, I just wanted to take a minute to touch on this.

Ms. Tovar: Thank you so much for all the information and showing us the ins and outs of this. We really appreciate it. I think what we'll do with, we'll have to have a further discussion once the full committee is able to get together. And see if we'll definitely want to utilize, maybe talk to you. The couple of other individuals at the high school and see what else that they feel would get more use out of this and move forward from there. And, you know, have Jen touch base with you as soon as possible.

Michael from Rocket Alumni Rep: Yeah, makes perfect sense as to next steps. So yeah, Jen if you could just gather questions and shoot it my way and we'll take it from there.

Ms. Moffat: Thanks, Mike. I appreciate it.

Ms. Tovar: Thank you for joining us.

Michael from Rocket Alumni Rep: Thank you so much. Enjoy your evening.

Ms. Tovar: Jen, anything else you wanted to add on?

Ms. Moffat: No, I just wanted to make sure we had another option possibility. It seemed like the best option outside of trying to figure out the funding for all the banners and how they would fit short of, you know, trying to reorganize and get different style banners. Whatever works for the full committee. It's kind of a cool thing that could benefit the whole high school. But yet, you know, like Erica said, it may be underused and maybe not worth the investment. I guess you could be on one side or the other.

Ms. Tovar: I think this definitely deserves a further conversation. We'll definitely have to touch base again about it.

**ADJOURN**

**Motion that the Athletic Committee adjourn its meeting. Passed with a motion made by Ms. Kim Tovar and a second by Ms. Erica Nuzzo.**

**Kimberly Tovar                      Yes**

**Erica Nuzzo                              Yes**

**Melissa Mongillo                      Yes**

**Ken Marcucio                              Yes**

Ms. Tovar: Adjourned the meeting at 6:58.

Ms. Nuzzo: Second.

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Marianne Samokar

Recording secretary