

## March 12, 2019

The regular monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, March 12, 2019 at 5:00 p.m. at the City Building in room 302, the Vice President being in the chair and the Secretary being present.

Call to Order at 5:03 by Heidi Kossuth

The following members were present: Cheryl Harshman, Heidi Kossuth, Christina Fisanick, Danielle McCracken, Mark Phillips, Jennifer Kellner-Muscar, Katie Welch, Travis Henline, Melinda Koslik, Jeanne Finstein, Christy Cianelli, Erin Rothenbueler

Approval of Minutes – Jeanne F. moved to approve January’s minutes, seconded by Mark P. Melinda K. moved to approve February’s minutes, seconded Cheryl H.

**Report of Treasurer** – Current capital is \$2,851.35. Jeanne moved to accept the report as presented, seconded by Danielle M.

### Reports of Standing Committees

#### Visual Arts

- Studio Tour – The event will need volunteers to check tickets at the door and we need more artists to sign up. Reach out to artists from last year.
- Crosswalks – need to solicit ideas from people to come up with designs for crosswalks. Ann Foreman would be willing to participate. Looking to complete one crosswalk first, then the other three. 1<sup>st</sup> crosswalk will be from Centre Cup coffee shop to market house. Suggested to do crosswalks on a Sunday and have them completed in the Spring or Fall. Create Facebook post/event relating to this project. Also create an email that will be sent out through MailChimp. Cheryl may be able to dig up previous designs from Bob Villamagna and Patricia Croft.

#### History and Literature

- Book festival planning is in the beginning phase. The event will happen in October.

#### Performing Arts

- Wheeling Steel Radio podcast – Jeremy R. was not present to speak about this idea

#### Marketing & Fundraising

- Address studio tour needs
- Travis H. mentioned providing marketing support for the Black Music Through History event. We will also need to fundraise for the Wheeling 250<sup>th</sup> Suspension Bridge festival.

### Organizational Matters

- Appointment of Nominating Committee – Heidi K., Cheryl H., Sara H. to nominate a new Chair and Vice Chair for April’s meeting.

- Attendance Issues – Travis H. moved to remove Josh B., Dustin A., Ezra H., Jean-Anne F., and Ty T. seconded by Cheryl H. – It was suggested to refocus recruiting for commission to get folks from the Wheeling Symphony, Wesbanco, Wheeling Park - Nat Gowdy might be interested. Have an annual meeting to discuss strategy going forward. Travis makes a motion to have annual meeting on May 14 at the Stifel. It will be catered for around \$10 per person and BYOB. Danielle M. to check with Bob Bailey to make sure if catering at that price point is possible.
- Funding from the City – Find out when the Commission should receive its funding from the City.

### **Reports of Special Committees**

- Wheeling 250<sup>th</sup> Committee
  - Black Music Through History – Travis has provided details of the event to be used to create a Facebook event. Wheeling Heritage to provide \$1,000, we will need to provide \$2,000
  - Mural Project – original artist had an accident and broke his wrist. Wheeling 250<sup>th</sup> committee is looking for another artist. The project will now consist of 3 separate panels representing road, river, rail. This is a work-around for the moisture issue on the wall. Have community involvement. Patricia Croft and Amanda Carney is interested. Christy will reach out to Mindi Yarbrough.
  - Suspension Bridge Birthday – Event is June 22, need to raise \$10,000 from sponsors for the fireworks before then. Commission to provide an additional \$1,500 for event.
  - Towngate 250<sup>th</sup> Event – Sarah was not present to report. It will be on the first Friday in September. Gallery show will coincide.
- ArtsFest 2020 Discussion
  - Great turnout – around 50 people. There was positive feedback. Committee will put together a survey and advertise through social media and email. They will then take this feedback and come up with a decision/plan for Artsfest 2020.

**Adjourn** at 6:11 p.m.