

**April 9, 2019**

The regular monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, April 9, 2019 at 5:00 p.m. at the City Building in room 302, the President being in the chair and the Secretary being present.

Call to Order at 5:02 p.m. by Sara Hauptfuehrer

The following members were present: Sara Hauptfuehrer, Christina Fisanick, Mark Phillips, Travis Henline, Cheryl Harshman, Melinda Koslik, Christy Cianellie, Kellie White, Heidi Kossuth, Erin Rothenbuehler, Jeanne Finstein, Jennifer Kellner-Muscar

Approval of Minutes (March) Mark P. motioned to approve March's minutes as received. Travis H. seconded the motion.

**Report of Treasurer** - Melinda K. reported that in order for the Commission to receive its annual funding, the group would need to create a budget for the \$10,000 and submit it to the City's Finance Director and City Council.

**Special Guest: Mindi Yarborough – to speak about the Paint Wheeling: Plein Air Party**

At the suspension bridge's 170<sup>th</sup> birthday party, Mindi will be leading a plein air party. This event will be free and located with a great view of the bridge. All schools and artists from WV, PA and OH are invited to attend. There will be a tent with materials/info for the plein air demonstration and the actual demonstration will happen nearby. The tent will also have an area setup for kids with crayons and a coloring page. Chris Villamagna will have a reception in July, at River City, showcasing the artwork from the plein air event. Arts Commission to share event on social media. Mindi would like financial help from the Arts Commission for the printing of banners to be used with the tent and compensation for the kids coloring pages. The Commission should also help spread the word with local artists.

**Reports of Standing Committees**

Visual Arts

- Studio Tour – Melinda K. handed out flyers for the event and gave a quick update on how the marketing was going. A studio tour volunteer sheet was also passed around. Event will take place April 27.
- Crosswalks – Next Steps
  - Ask Anne Foreman if she'd like to do a design. Heidi Kossuth informed the Commission that there needs to be a design selected, in order to create a budget for this project.

History and Literature

- Bookfest
  - Community performance – all positions were filled within 24hrs. Looking for \$2,000 from the commission to help with authors.

Marketing & Fundraising

- Melinda K. has been working on the Wheeling Artists Studio tour needs (Facebook

boosted posts, flyers, advertisements, ticket sales, contacting artists, sending out emails, creating the map, etc.

### **Organizational Matters**

- Nominating Committee proposed the below slate of officers for the next term:
  - Chair – Mark P.
  - Vice Chair – Sara H.
  - Secretary - Melinda K.
  - Treasurer –Christy C.
- Nominations from the floor will be accepted at the next meeting.
- Reminder: Annual Meeting on May 14, 5-7 p.m. @ Stifel

### **Reports of Special Committees**

- Wheeling 250 Committee
  - Black Music Through History – Recap/Report
    - About 170 attendance, excellent performances and great context before each act by Ron Scott.
    - Total budget for this event was \$3,000, with \$2,000 coming from the Commission as a sponsorship donation.
  - Mural Project – Alupalite panels will be used to mitigate the moisture issue on the wall. Patricia Croft will be submitting to create this mural. Panels can be done inside, then they will be installed outside with brackets. River, road and rail theme.
    - Total budget for this project would be around \$6,000, with the artist receiving \$1,000 per panel for their work. Travis H. would like to see the Commission sponsor the artist fee (\$3000).
  - Suspension Bridge Birthday - \$50,000 budget for both fireworks and Gateway Clipper (about \$25,000 for each)
    - The Gateway Clipper will hold about 160 people per trip - \$20 per person and \$10 for kids from noon to 6 p.m.
    - \$50 per person for special evening cruise at 7 p.m.
    - Looking for volunteers to help find sponsors and to volunteer at the event. Travis has sponsor packets.
    - Rib & Chicken Cook Off will be going on at the same time.
- ArtsFest 2020 Survey
  - Mark will send out survey after studio tour. Will be open for several weeks.

The meeting adjourned at 6:15 p.m.

Melinda Koslik, Secretary