

Tuesday, June 11, 2019, 5:00 p.m.

The regular monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, June 11, 2019 at 5:00 p.m. at the City Building in room 302, the President being in the chair and the Secretary being present.

Call to Order at 5:05 p.m. by Mark Phillips

The following members were present: Sara Hauptfuehrer, Christina Fisanick, Mark Phillips, Travis Henline, Cheryl Harshman, Melinda Koslik, Christy Cianelli, Erin Rothenbuehler, Jeanne Finstein, Sarah Clark, Sean Duffy, Laura Roberts, Katie Welch

Approval of Minutes (May) Melinda K. motioned to approve May's minutes as received. Travis H. seconded the motion and all approved.

Report of Treasurer - Katie W. delivered the report, stating that the commission has an account balance of \$1,753.80. Expenses in April were \$31.25 for Omni Strategic. Revenues in April were \$294 from the studio tour.

Introduction of Officers, Members and Guests

- Daniel Finsley and Betsy Sweeny were present and introductions were made around the room. Daniel F. stated that he is a fine artist, digital illustrator and works with small businesses on branding. He owns and operates Wheeling Threads. Betsy Sweeny is the Historic Preservation Manager for Wheeling Heritage and her interests are in history and visual arts.
- Mark gave an overview of the commission's mission and strategic plan to the potential new members.

Reports of Standing Committees

Visual Arts

- Crosswalks - Heidi K. was not present so Melinda K. delivered an update of the crosswalk project. Two crosswalks at the north end of the market house have been approved. The city needs a two week notice in order to clean the street beforehand. Kurt Zende might be able to help with funding. Someone should reach out to Lowes to see if they will donate paint/supplies. The painting will take place on a Sunday. Heidi K. is waiting on a response from Anne H. Foreman, to see if she would be willing to provide a design. A grant request was submitted to Wheeling Heritage for 75% of material cost, up to \$1,000.

Marketing and Fundraising

- Melinda K. to set up a meeting with the marketing & fundraising subcommittee to hash out details of the crosswalk project:
 - Create a "call for artists" through social media and email.
 - Assign someone to contact Lowes
 - Set a tentative date for the project
 - Generate interest in the project through social media/marketing

Reports of Special Committees

Wheeling 250 Committee

- **Mural**

Amanda Carney and Patricia Croft both submitted designs. Erin R. will email the commission the design from Amanda C. Mark P. will set up an electronic vote so that the commission can decide on who will do the mural.

- **June 22 Suspension Bridge event**

Event is nearly finalized. Tickets are on sale for the river boat tour. There will be two tents set up at that Travis H. would like to have a few volunteers for. The information tent needs a couple of volunteers from 12-5 p.m. And the plein air tent will need volunteers from 5-7 p.m. Travis H. to send out a reminder as the event gets closer. Overall budget for the supplies of the plein air event is \$300. The commission is sponsoring this portion of the event.

Arts Fest 2020

- Mark P. reported that the ArtsFest 2020 group met and reviewed the survey results to determine time/location/duration of the event. They plan to move forward with having the event on a Friday evening and all day Saturday. It will be either in the Spring or Summer. The three locations to pick from are the Heritage Port, WVNCC and Centre Market. Survey results were equally split on the location (33% for each). The ArtsFest 2020 group do not want the event to be at the Heritage Port because the festival is too small for this space. Laura R. then went over the pros and cons of the remaining two sites. Centre Market pros: artsy place, Towngate is next door, business can participate, food is there, both streets to work with. Centre Market cons: not every business will participate, divided space with 2 parallel streets, could dilute the festival because of all the other events that take place there. WVNCC pros - cozy atmosphere, electricity is now available, academic feel, potential use of buildings and classrooms for speakers and if there is bad weather, great proximity to library, Independence hall and Boury Lofts, different space from all of the other locations. WVNCC cons - parking, separate from the art in Centre Market and Towngate, food could be harder to organize.
- Mark P. called for a show of votes in favor of the WVNCC. Most of the commission favored this location. Travis H. moved to have Artsfest 2020 at WVNCC, which was seconded by Christina F. All approved.

Old Business

Budget (Melinda & Katie)

- Melinda K. reported that she and Katie W. met with Seth to establish a relationship with the new Treasurer. Melinda also has worked with Seth, the Mayor and Vice Mayor to guarantee that the commission will receive two \$10,000 deposits from the City. One for the current fiscal year, which they have not yet received, and one for the next fiscal year, which begins July 1. Katie W. reported that the \$400 amount on the balance sheet was from an old check that had been canceled years ago and that it would be removed. Therefore, the balance has a \$400 increase.

New Business

- Committee Assignments - Mark P. asked the commission to review the committee assignments and make sure that your committees are meeting regularly and that they select a project to work on.
- Friendly City Handmade: promotion & participation - The commission will promote the event through their social media and email contact list. Mark to create copy for these.

Nominating New Members

- Sara H. moves that we approve the two new members and forward their nominations onto the Mayor. Mark P. seconds this motion and all agree.
- Betsy S. and Daniel F. - Will be assigned to the visual arts subcommittee.

Next meeting July 9, 2019

Adjourn at 6:05 p.m.

Melinda Koslik, Secretary