

**Tuesday, July 9, 2019, 5:00 p.m.**

The regular monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, July 9, 2019 at 5:00 p.m. at the City Building in room 302, the President being in the chair and the Secretary being present.

Call to Order at 5:05 p.m. by Mark Phillips.

The following members were present: Katie Welch, Jeanne Finstein, Melinda Koslik, Mark Phillips, Daniel Finsley, Travis Henline, Jennifer Kellner-Muscar, Betsy Sweeny, Erin Rothenbuehler, Sarah Clark

Special Guests - Ron Scott and Logan Schmitt

Approval of June meeting minutes - Katie W. motioned to approve June's minutes as received. Erin R. seconded the motion and all approved.

**Report of Treasurer** Katie W. reported that our current balance is \$11,776.80. No expenses were reported. Mindi Yarbrough Langford will submit her expense report by the end of the week for the plein air event. Revenue was \$23 for the studio tour and \$10,000 from the City.

Jeanne F. motioned to accept the report, as given. Travis H. seconded and all approved.

### **Introduction of Officers, Members and Guests**

Ron Scott was present and expressed his interest in joining the commission and introductions were made around the room. Mark discussed the commitments required to be on the commission. Ron is currently involved in the arts - he put together the Black History Through Music event in March. He is also the YWCA's Cultural Diversity & Community Outreach director.

### **Reports of Standing Committees**

#### **Marketing and Fundraising**

- Crosswalks - Melinda K. reported that the "Call to Artists" would be open on July 19<sup>th</sup> and will run for 1 month. An online poll will be used for the selection process. She worked with Sarah C. on language for the entry form and guidelines, which will be made available online and at the City County Building. Mark confirmed that the painting will happen on September 15, with a rain date of September 22. Katie W. reported that Lowe's is willing to donate supplies, we just need to send them a letter a month from the event date with a supply list. Wheeling Heritage will also sponsor \$870 of the event.

#### **History and Literature**

- The Writers Conference of Northern Appalachia will take place in Wheeling on September 6-8. The Commission will look for ways to support this event.

- Jeanne F. reported that the book fest committee decided to add a 5<sup>th</sup> week to the event, which will focus on female writers. The book fest begins on Nov. 5. and will run for 5 weeks on Tuesday evenings. The commission to support this event in some way.

## **Reports of Special Committees**

### **Wheeling 250 Committee**

- Mural - Travis H. reported that Patricia Croft will get started on the mural soon. The alumalite panels will need prepped (sanded, washed, primed) before being painted on. Each panel is 4'x 8' and will be kept at the Stone Center for storage until they can be installed. After the mural is complete, the panels will need to be placed in frames before hanging. A permeable stain will be applied to the wall before installing the panels. The Commission is to consider covering travel costs for Patricia. The Wheeling 250 committee is covering \$5,000-\$6,000 of the total project budget.
- Suspension Bridge Event Recap - Travis H. said that due to high water levels, the riverboat excursion had to be canceled, but it might come back on Labor Day. Jeanne suggested having an evening at the library to recreate the presentations that were put on for the Suspension Bridge event. The art from the plein air event will be on exhibit from July 11-31 at the Artisan Center - 3<sup>rd</sup> floor.
- Jeanne F. encouraged folks to participate in the Wheeling 250<sup>th</sup> Bike Challenge.

### **Arts Fest 2020**

- Mark P. will confirm possible dates with West Virginia Northern.
- Daniel F. expressed that he would like to rebrand the marketing materials for ArtsFest and promote it in new ways. The commission supported this idea.

### **New Business**

- New location for monthly meetings will be at Orrick.
- Harshman Award for Excellence in the Arts - The commission is tasked with suggesting nominations for this award. Mark to send out an email with further details.
- Oglebayfest sponsorship - John Hargleroad had contacted the Commission to see if we could be the conduit for the sponsorship of music at Oglebayfest. Mark P. moved to approve this request. Jeanne F. seconds, all were in favor.

### **Nominating New Members - Ron Scott**

- Jennifer K. motioned to approve Ron Scott as a new member and forward his nomination onto the Mayor. Sarah C. seconded, all approved.

Next meeting August 13, 2019

Adjourn at 6:00 p.m.

Melinda Koslik, Secretary