

Tuesday, September 10, 2019

The regular monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, September 10, 2019 at 5:00 p.m. at the Stifel Fine Arts Center, the President being in the chair and the Secretary being present.

Call to Order at 5:07 by Mark Phillips

The following members were present: Jeanne Finstein, Travis Henline, Katie Welch, Laura Roberts, Christina Fisanick, Cheryl Harshman, Sara Hauptfueher, Danielle McCracken, Mark Phillips, Melinda Koslik, Jennifer Kellner-Muscar, Ron Scott

Approval of July and August's meeting minutes - Travis H. motioned to accept the minutes as received and Jeanne F. seconded that motion. All approved.

Report of Treasurer - Total balance is \$19,228.94. Expenses last month were \$3,158.61. Katie W. also provided an estimate of expenses for the upcoming year.

Sara H. motioned to accept the report as received and Cheryl H. seconded that motion. All approved.

Reports of Standing Committees

Marketing and Fundraising

- Crosswalks - The online poll had nearly 1,500 votes. Nicole Batts & Hannah Wagner were the winners. Nicole was not able to find a flight for Sept. 15 (due to Hurricane Dorian), therefore the crosswalk painting date is pushed back to Sept. 22. Katie W. and Melinda K. have determined what kind of paint & supplies are needed. Mark P. to coordinate getting a drone for an aerial photo after completion.

History and Literature

- The committee will meet next week to pick out a book for the Wheeling Reads event. Christina F. reported that the Writers Conference of Northern Appalachia was a huge success. They had about 97 attendees and everyone loved the event/the city so much that WCoNA will come back to Wheeling next year.

Performing Arts

- Ron S. reported that he has 5 artists committed for the Local Musician Spotlight. He would like them to perform at Artworks Around Town in Centre Market, but needs to get approval first. This event would continue after these 5 musicians perform. Planning is ongoing for the Ohio Valley Festival for Filmmakers of Color. They are considering changing the name to Ohio Valley Festival for Filmmakers and just making a division "of color" so that the festival is open to everyone. Monologue Contest is underway. It will be called Speak Up: A Monologue Contest. Local middle schools and high schools will be involved. Lindsly & Wheeling Central are interested. The event will be on Sat. Nov. 16 at 7 p.m. and will be held at Towngate. Ron S. would like to award prizes for 1st, 2nd and 3rd place winners. Jennifer K. to look for donors willing to give gift cards for the winners. Cheryl motions to support this event by finding sponsors for the winners. All approved. The Marketing Committee will meet with Ron to help promote these events.

Reports of Special Committees

Arts Fest 2020

- Mark P. to meet with Northern on Thursday to solidify a date for ArtsFest 2020. Timeline for ArtsFest will follow.

Unfinished Business

- Travel Reimbursement for Patricia Croft - A discussion ensued about reimbursing Patricia's \$400 in travel expenses that were incurred to paint the Wheeling 250th River, Road, Rail mural. The Commission decided to not approve this expense.
- Harshman Award for Excellence in the Arts - The award will be postponed until next year so that it can be presented at ArtsFest2020.

New Business

- Light Up Night in Market Plaza - Nov. 19th
 - Betsy S. would like to see the Commission set up a Paint Your Own Ornament station during the tree lighting ceremony at Market Plaza. Commission agreed this would be a good project and to allow Betsy to take the lead.
 - Melinda K. reported that the City Clerk would like to see a contest created for downtown businesses to decorate their store fronts for the holiday season. The Commission could offer a prize as an incentive to participate. Judging could be on small business Saturday and folks can vote through an online poll. Mark P. assigned this project to the Visual Arts Committee. Danielle M. to determine timing and prizes.
- Wheeling 250 Project - Wheeling Flag Mural - Betsy S. would like to get volunteers together to paint the new Wheeling flag somewhere, as part of the Wheeling 250 celebration. The Commission agreed that it would be a good project to pursue and that they should identify available public spaces. Danielle M. to contact Chris Villamagna and Susan Hogan in regards to a list that has public spaces suitable for public art.

Next meeting October 8, 2019 at the Stifel

Adjourn

Melinda Koslik, Secretary