



Tuesday, December 10, 2019

The monthly meeting of the Wheeling Arts & Cultural Commission was held on Tuesday, December 10, 2019 at 5:15 p.m. at the Stifel Fine Arts Center, the President being in the chair and the Secretary present.

Call to Order at 5:25 p.m.

The following members were present: Mark Phillips, Katie Welch, Jeanne Finstein, Betsy Sweeny, Travis Henline, Christina Fisanick, Jennifer Kellner Muscar, Danielle McCracken, Sara Hauptfehrer, Sarah Clark, Melinda Koslik, Ron Scott

Members absent: Sean Duffy, Daniel Finsley, Cheryl Harshman, Erin Rothenbuehler

Special Guest: Mindi Yarborough Langford

Approval of November's meeting minutes - Travis H. motioned to approve as received, Katie W. seconded and all approved. Motion carried.

Treasurer's Report – Katie W. reported that there has been no change from last month. The total account balance is \$14,996.03. Christina F. motioned to approve the report as received, Jennifer K. seconded and all approved. Motion carried.

Reports of Standing Committees

Marketing and Fundraising

- Studio Tour 2020 – Melinda K. announced she will begin to plan out the studio tour for 2020 with a tentative date of April 25. She would like to create a small subcommittee of 2 or 3 folks to help her this year with planning and event execution.

Visual Arts

- Downtown Storefront Holiday Decorating Contest – Betsy S. reported that Bob Villamagna is working on the frame for the prize. Online voting has garnered over 564 votes and closes on the 18th. Winner will be announced on the 20th. Mark P. suggested to do a boosted post one more time reminding folks to vote before the poll closes.
- List of Public Places for Art - Danielle M. met with Susan Hogan and Ellen Ganoë to brainstorm about properties in Wheeling suitable for public art. They will reach out to Tom Connelly about City owned properties that could be viable. There are vinyl graphics in storage that can be used/installed in public spaces. Susan Hogan has talked with Jeff Pierson (Director of the Department of Public Art for the city of Charleston, WV) and would like to see if he could come to Wheeling to brainstorm with us. Danielle M. noted that the Capitol Theatre building would be great for projected artwork. Mark P. discussed that Clara Maxwell might be willing to partner with the Arts Commission for a visual installation. Katie W. mentioned Ginger Kabala would like to see the underpass of I-470 with a mural, like we have done on I-70 in North Wheeling.

History and Literature

- Wheeling Reads - Christina F. said that the committee has been working on the launch of the book. They would like to have discussions about “place” which would tie in the city of Wheeling and the book. A date for these discussions is forthcoming – probably in late Jan. or Feb. Christina F. also gave a recap of the Wheeling’s Women Writers panel that took place on Dec. 3. The history of women writers throughout history, the various formats of writing and their contributions were discussed. They received very positive and all who attended enjoyed the panel.

Performing Arts

- Local Musician Spotlight – Committee is still trying to find a location for this event. Ron S. mentioned they might look at outside space. Mark P. suggested the OV Pride building as an option. Melinda K. will check in with Kurt Zende to see if the ArtWorks Around Town space can be used.
- Monologue Contest – The local high schools want to meet after the first of the year to plan out the event.
- Dance - Studio MC is very interested in planning flash mob events. Also in discussion is a showcase for folks that are 65+. Ron S. is looking for a venue. Capital ballroom, White Palace, Catholic Charities ballroom (2nd floor) on Main St. were all mentioned as possible locations.
- CA House – Ron S. has asked CA House if they would they sponsor an adult circle for each instrument (flute, violins, drums, guitar, etc.), similar to a drum circle. Ron S. to flesh out more details.

Reports of Special Committees

- Arts Fest 2020 – Mark P. said that the committee met and discussed the location, date and rough structure of planning. They have determined that Market Plaza is the best location. RED is willing to allow us to use their indoor space. Event planning structure would consist of subcommittees - music (Bridge & Tunnel or Matt Klempa could help with this) artists market, fundraising and marketing. Two dates were discussed, June 19&20 and June 26&27. The pros and cons of each were evaluated. After a lengthy conversation Mark P. asked for a motion to approve the date of June 19&20. Katie W. made that motion, Travis H. seconded and all approved. Motion carried.

New Business

- Use of Survey Monkey - send ideas to Sarah for an additional survey to conduct in the next 30 days.
- Cloud Storage Upgrade – Melinda K. informed the commission that they no longer have space on Dropbox to add or backup files. She suggested switching to Google Drive because it is the cheapest option - \$20/year for 100GB. Jenn K. made a motion to approve this expense. Jeanne F. seconded and all approved. Motion carried.

Next meeting January 14, 2020 at the Stifel Fine Arts Center

Adjourn at 6:40 p.m.

Melinda Koslik, Secretary